

2022 EXHIBITOR SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	PLATINUM \$5,500	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,500	EXHIBITOR \$800	SPECIAL SPONSOR- SHIPS
Convention (October 2022) issue of the Reporter listing	●	●	●	●		
Highlights (January 2023) issue of the Reporter listing	●	●	●	●		
Branding on registration materials (prior to deadline)	●	●	●	●		
Signage at all scheduled Convention meal events	●	●	●	●		
Branding on registration bags	●	●	●	●		
Insertion of one item into registration bags	●	●	●	●		
Special announcement during all scheduled meal events	●	●	●	●		
Number of full Convention & Expo registrations included	2	1				
Logo on the WMA Convention website	●					
Listing and logo on Convention Mobile App	●	●	●	●		
Two standard booths in WMA's Expo for sponsor	●					
One standard booth in WMA's Expo for sponsor		●				
One table and two chairs per booth	●	●			●	
Upgrade to premium booth @ \$200 per booth (\$400 non-member)	●	●			●	
Full Convention registration upgrades @ \$400 per person (\$800 non-member)	●	●			●	
Order of priority in booth selection	First	Second	Third	Fourth	Fifth	
Special sponsorships see listing below for benefits						●

Special Sponsorships

Cost These Special Sponsorships will receive the following:

Drink Tickets (one opportunity available/sold!).....	\$2,500	Signage in all the bars, as well as on the tickets that are included in registration
Name Badge Holders (one opportunity available/sold!)	at cost/approx \$2,500	Imprint on the badge lanyard
Expo wine glasses (one opportunity available)	at cost/approx \$2,500	Imprint on wine glasses — take home
Convention Mobile App (one opportunity available/sold!).....	\$1,500	Logo advert on Convention Mobile App
Pocket Schedules (one opportunity available/sold!)	\$1,500	Advert on Pocket Schedules
Wi-fi Access (three opportunities available/sold!)	\$4,000	Signage in ballrooms and foyer
Charging Stations (two opportunities available).....	\$2,000	Logo branding on table sides; company materials on table
Seminar/Directional Signage (two opportunities available/sold!).....	\$1,500	Logo branding on all the directional and event signage
Tuesday Morning Coffee Service (four opportunities available)	\$750	Signage at the coffee stations on Tuesday morning
Kick Off Lunch (four opportunities available).....	\$750	Scattered signage throughout the ballroom during the Kick Off Lunch
Expo Opening/Welcome Reception (four opportunities available).....	\$750	Scattered signage throughout the Expo during the Welcome Reception
Expo Breakfast (four opportunities available).....	\$750	Signage at the breakfast bars in the Expo
Desserts in Expo (four opportunities available).....	\$750	Signage at the dessert bars in the Expo
Pre-Lunch Cocktail Reception (four opportunities available)	\$500	Signage at the bars during the Cocktail Reception in the Expo
Annual Meeting and Luncheon (four opportunities available)	\$750	Scattered signage throughout the ballroom during the Annual Meeting and Luncheon
Pre-Dinner Cocktail Reception (four opportunities available).....	\$750	Scattered signage throughout the foyer during the Dinner Dance
President's Dinner Dance Wine (four opportunities available)	\$750	Scattered signage throughout the ballroom during the Dinner Dance
President's Dinner Dance Centerpieces (four opportunities available)	\$500	Signage on the tables next to the centerpieces
Final Breakfast (four opportunities available).....	\$500	Scattered signage throughout the ballroom during the Breakfast

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance. Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events.

Contact Regina Sánchez for more sponsorship details! regina@wma.org or 916.448.7002

2022 SPONSORSHIP LEVELS AND BENEFITS

WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.

Platinum Sponsorship — \$5,500

- Published listing in Convention magazine and highlights issue of the Reporter, and on registration packet materials (prior to deadline).*
- Signage at all Convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance).*
- Listing on registration bags. In addition, you may insert up to ONE item into these bags (i.e. pens, keychains or brochures that are single page not any larger than 8.5" x 11" folded or flat; and, bulky items such as mugs are not acceptable). You must provide a volunteer to assist with inserts at 10:00 a.m. on Monday, October 11 at the Convention registration desk. Please do not send these items to WMA. Your volunteer must bring them to the registration desk. Plan to provide 600 items.*
- Special announcement during President's Dinner Dance.*
- Two standard booths in WMA's Expo for sponsor (cannot be shared with or given to another company). Premium space upgrades available at nominal fee.
- First priority booth selection.
- Two Full Convention & Expo registrations
- Return this page with pages three (3) and four (4). Also, return page five (5) AND booth contract if exhibiting.

Gold Sponsorship — \$4,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (*), and the following:
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company). Premium space upgrades available at nominal fee.
- Second priority booth selection.
- One Full Convention & Expo registration
- Return this page with pages three (3) and four (4). Also, return page five (5) AND booth contract if exhibiting.

Silver Sponsorship — \$3,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (*), and the following:
- Third priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- Return this page with pages three (3), five (5) AND booth contract if exhibiting.

Bronze Sponsorship — \$2,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (*), and the following:
- Fourth priority booth selection.
- Return this page with pages three (3), five (5) AND booth contract if exhibiting.

Special Sponsorships (name badges, pocket schedules, directional signage, wi-fi access, and drink tickets—\$1,000 to \$4,000+)

- Published listing in Convention magazine and highlights issue of the Reporter.
- Branding on items sponsored.

Special Sponsorship — charging stations: You will be allowed to place pens, note pads or brochures on tables. You will also be allowed to place a feather-flag style banner next to the charging station. You will have logo branding on the sides of the tables.

Special Sponsorships — window wraps: Contact Regina Sánchez at *regina@wma.org* or 916.448.7002, extension 4034, for customized pricing and locations.

Partial Sponsorships — \$500 to \$2,500

- Published listing in Convention magazine and highlights issue of the Reporter.
- Signage at the sponsored food and beverage event.

Major Sponsorship of Events

(See listing of benefits on the left side of this sheet.)

- Platinum Sponsor \$5,500
- Gold Sponsor \$4,000
- Silver Sponsor \$3,000
- Bronze Sponsor \$2,500

Special

- Wi-fi Access *Sold!* \$4,000
- Charging Station (each) \$2,000
- Name Badge Holders *Sold!* At cost
- Seminar/Directional Signage \$1,500
- Mobile App *Sold!* \$1,500
- Pocket Schedules *Sold!* \$1,500
- Drink Tickets *Sold!* \$2,500

Partial Sponsorships (four opportunities in each category)

- Tuesday Morning Coffee Service \$750
- Kick Off Lunch \$750
- Expo Opening/Welcome Reception \$750
- Expo Breakfast \$750
- Pre-Lunch Cocktail Reception \$500
- Annual Meeting and Luncheon \$750
- Desserts in Expo \$750
- Pre-Dinner Cocktail Reception \$750
- President's Dinner Dance Wine \$750
- President's Dinner Dance Centerpieces \$500
- Final Breakfast \$500

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance. Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events. This confirms our participation in the 2022 WMA Convention and Expo. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above mentioned item/event. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

Firm Name

Contact Name

Email

Telephone Number

Name on Credit Card

Credit Card Number

Expiration Date and Security Code

Billing Address

City, State & ZIP

Signature

Total Sponsorships Charge \$ _____

Check # _____ Amount \$ _____ (Enclosed)

Complete this form and return by US post or fax to Regina Sánchez at

Western Manufactured Housing Communities Association
455 Capitol Mall, Suite 800 • Sacramento, CA 95814
fax 916.448.7085 | regina@wma.org

Thank you for your sponsorship!