

WMA's 2013 Seminars



MANUFACTURED HOUSING COMMUNITY MANAGER

Complete seminar information
available at wma.org/MCM2013

Locations

Sacramento

Hilton Arden West
2200 Harvard Street
Sacramento, CA 95815
916.922.4700

Rohnert Park

DoubleTree - Sonoma
One DoubleTree Drive
Rohnert Park, CA 94928
707.584.5466

San Diego

Hilton San Diego Mission Valley
901 Camino del Rio South
San Diego, CA 92108
619.543.9000

Burbank

Marriott Burbank Airport Hotel
2500 North Hollywood Way
Burbank, CA 91505
818.843.6000

Ontario

Hotel Ontario Airport (Formerly a Hilton)
700 North Haven Avenue
Ontario, CA 91764
909.980.0400

NEW LOCATION!

Fremont

Fremont Marriott Silicon Valley
46100 Landing Parkway
Fremont, CA 94538
510.413.3700

Seminar classes are from 9:00 a.m. to 4:00 p.m.

Lunch is included

Please contact WMA if you require reasonable accommodations to fully participate.

Register online today!
wma.org/online-registration



Western
Manufactured Housing Communities
Association

Registration Form

Name _____ Email Address _____

Name _____ Email Address _____

Community/Firm _____ Membership # _____

Address _____ City, State _____ Zip _____

Phone Number _____ Fax Number _____

		Registration Fees		
Registrations for	# of Registrants	Member Rate	Non Member Rate	Sub Totals
all 3 courses	_____	\$469	\$940	\$_____
april	_____	\$179	\$360	\$_____
may	_____	\$179	\$360	\$_____
august	_____	\$179	\$360	\$_____
Grand Total				\$_____

Dates & Locations		
April	May	August
Sacramento <input type="checkbox"/> April 10	Sacramento <input type="checkbox"/> May 7	Sacramento <input type="checkbox"/> August 8
Rohnert Park <input type="checkbox"/> April 11	Fremont <input type="checkbox"/> May 8	Rohnert Park <input type="checkbox"/> August 13
Burbank <input type="checkbox"/> April 23	Rohnert Park <input type="checkbox"/> May 9	Fremont <input type="checkbox"/> August 15
Ontario <input type="checkbox"/> April 24	San Diego <input type="checkbox"/> May 14	San Diego <input type="checkbox"/> August 20
San Diego <input type="checkbox"/> April 25	Ontario <input type="checkbox"/> May 21	Burbank <input type="checkbox"/> August 21
Fremont <input type="checkbox"/> April 30	Burbank <input type="checkbox"/> May 22	Ontario <input type="checkbox"/> August 22

Registration Policies: To qualify for member rates, attendees must be either community owners or managers of member communities, work directly for a S&I member or be directly employed by a member management company. Managers or assistant managers directly employed by a non member community, but managed by a member management company, do not qualify for member rates.

*To qualify for the discounted series registration rate, one individual must register for all three seminars in the series. Any cancellations or substitutions on series registrations will revert the remaining registered seminars to the single registration rate. A \$50 administrative fee will be applied for any cancellation or location change within three business days of the event. No refunds for "no shows." Please register at least five business days prior to the event. **Confirmations will be delivered via email; course materials will be provided at the seminar.**

Please return this form with your check or credit card information completed below:

☐ Check/Money Order ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Name on Card _____

Card # _____ Exp _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Email Address _____

No solicitation of attendees or staff shall be conducted at educational seminars.

address 455 capitol mall, suite 800 | sacramento, ca 95814
phone 916.448.7002 | **fax** 916.448.7085 | **email** info@wma.org

2013 MCM TOPICS

APRIL: Application & Tenancy Issues

Join us for this highly interactive and energetic presentation on realistic application and resident scenarios that community managers face on a regular basis. Be ready to participate! Speakers: Ruben Garcia and Jackie Murphy of Waterhouse Management. San Diego Speaker: Candace Holcombe of Newport Pacific Family of Companies.

MAY: Safe and Fair Housing

This seminar offers two topics in one day! The seminar will begin with a two-hour segment on the importance of the manager's role in providing safe housing. Learn about code violations that lead to safety issues and how to educate residents on the importance of compliance. The second segment is on the ever important topic of Fair Housing. Annual Fair Housing training is critical for management professionals, as Fair Housing cases are on the rise and there are new trends that your management team needs to know and understand. Can your business afford not to have this training? Speakers: Jack Kerin, consultant and HCD expert; and Angel Rogers, professional speaker and provider of specialized training for our industry.

AUGUST: Tree Management and Open Forum

We are pleased to have tree management experts on board to provide training on how to manage trees on your property. You will learn how trees increase your property value and how to recognize potential tree risk and avoid liability. You will also learn the basics of proper tree care, what to look for when hiring a tree service provider, and how to evaluate proposals and follow the job through to completion. After lunch we will have an open forum to address the legal issues and best management practices regarding trees, driveways and other maintenance issues. Speaker: Peter Sortwell, certified arborist and CEO of Arborwell. The Open Forum panel will include a management expert and industry attorney.

August featured speaker Peter Sortwell has been involved in the commercial tree contracting business for over 35 years. In 1986 Peter opened the first tree maintenance division for The Valley Crest Companies. During his 15 year career as Vice President of Valley Crest Tree Maintenance, Peter grew the company to 14 operating locations and 12 million dollars in revenue. In 2001 Peter started Arborwell, professional tree management. Arborwell has been listed as the top 100 fastest growing companies in the bay area by the *San Francisco Business Times* seven years in a row and has been listed nationally six years in a row in the *Inc. 5000*. In 2007 Peter was named Entrepreneur of the Year by the *East Bay Business Times* and in 2009 the *San Francisco Business Times* awarded him The Most Admired CEO for a small business. Arborwell operates throughout California with locations in Hayward, Redwood City, Sacramento, San Diego, Orange County and San Jose. Peter is a member of The Alliance of CEO's and a board member of The Tree Care Industry Association. Peter lives in San Mateo CA with his wife Anne and has two sons Alex and Tom who attend college at Ashland University of Ohio and The University of Alabama.

Our featured speakers—please go to wma.org/MCM2013 for full speaker bios.



Ruben Garcia



Jackie Murphy



Angel Rogers



Jack Kerin



Peter Sortwell