

# 2023 SPONSORSHIP LEVELS AND BENEFITS

WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.

## Platinum Sponsorship — \$6,000

- Published listing in Convention magazine and highlights issue of the *Reporter*, and on registration packet materials (prior to deadline).\*
- Signage at all Convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance).\*
- Listing on registration bags. In addition, you may insert up to ONE item into these bags (pens, keychains or brochures that are single-page not any larger than 8.5" x 11" folded or flat and bulky items such as mugs are not acceptable). You must provide a volunteer to assist with inserts at 10:00 a.m. on Monday, October 23 at the Convention registration desk. Please do not send these items to WMA. Your volunteer must bring them to the registration desk. Plan to provide 600 items.\*
- Special announcement during President's Dinner Dance.\*
- Two standard booths in WMA's Expo for sponsor (cannot be shared with or given to another company). Premium space upgrades available at nominal fee.
- First priority booth selection.
- Two full Convention & Expo registrations.
- Return this page with pages three (3) and four (4). Also, return page five (5) AND booth contract if exhibiting.

## Gold Sponsorship — \$5,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company). Premium space upgrades available at nominal fee.
- Second priority booth selection.
- One full Convention & Expo registration.
- Return this page with pages three (3) and four (4). Also, return page five (5) AND booth contract if exhibiting.

## Silver Sponsorship — \$4,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- Third priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- Return this page with pages three (3), five (5) AND booth contract if exhibiting.

## Bronze Sponsorship — \$3,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- Fourth priority booth selection.
- Return this page with pages three (3), five (5) AND booth contract if exhibiting.

## Special Sponsorships (name badges, pocket schedules, directional signage, wi-fi access, and drink tickets — \$1,000 to \$2,500+)

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Branding on items sponsored.

**Special Sponsorship — charging stations:** You will be allowed to place pens, note pads or brochures on tables. You will also be allowed to place a feather-flag style banner next to the charging station.

**Special Sponsorships — window wraps:** Contact Regina Sánchez at [regina@wma.org](mailto:regina@wma.org) or 916.448.7002, extension 4034, for customized pricing and locations.

## Partial Sponsorships — \$1,000 to \$2,500

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Signage at the sponsored food and beverage event.
- Special announcement during sponsored event.

## Major Sponsorship of Events

(See listing of benefits on the left side of this sheet.)

- Platinum Sponsor .....\$6,000
- Gold Sponsor .....\$5,000
- Silver Sponsor .....\$4,000
- Bronze Sponsor .....\$3,000

## Special

- Drink Tickets .....*Sold!* \$2,500
- Wi-fi Access .....*Sold!* \$2,000
- Pocket Schedules.....*Sold!* \$2,000
- Charging Station (each/two total) .....\$2,000
- Name Badge Holders .....*Sold!* at cost
- Seminar/Directional Signage .....\$1,500
- Mobile App .....*Sold!* \$1,500

## Partial Sponsorships

- Convention Market/Tote Bags .....\$2,500
- Monday Evening Networking Event .....*Sold!* \$2,500
- Tuesday Morning Coffee Service.....\$2,000

**Four opportunities in each in the following categories:**

- Kick Off Lunch.....*Three available!* \$1,000
- Expo Opening/Welcome Reception.....*Three available!* \$1,000
- Expo Breakfast .....\$1,000
- Pre-Lunch Cocktail Reception .....\$1,000
- Annual Meeting and Luncheon .....\$1,000
- Desserts in Expo .....\$1,000
- Pre-Dinner Cocktail Reception.....\$1,000
- President's Dinner Dance Wine .....\$1,000
- President's Dinner Dance Centerpieces .....\$1,000
- Final Breakfast.....\$1,000

**Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance.** Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events. This confirms our participation in the 2023 WMA Convention and Expo. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above-mentioned item/event. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

Firm Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone Number \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date and Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State & ZIP \_\_\_\_\_

Transfer these totals to page three (3) Total Sponsorships \$ \_\_\_\_\_

Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_ (Enclosed)

Complete this form and return by US post or fax to Regina Sánchez at

Western Manufactured Housing Communities Association  
455 Capitol Mall, Suite 800 • Sacramento, CA 95814  
fax 916.448.7085 | [regina@wma.org](mailto:regina@wma.org)

Thank you for your sponsorship!