

July 1, 2022

## Dear Prospective Exhibitor:

The Western Manufactured Housing Communities Association (WMA) cordially invites you to participate in the 2022 WMA Convention & Expo, October 10 – 13, with the Expo running October 11 – 12 during the Convention.

Our theme this year is "Shaping Our Future — Imagine the Possibilities!"

If you are not exhibiting this year, please consider sponsorships. An added feature to being a Major Sponsor is the branding of your company name on the registration bags, as well as the ability to insert a promotional item into the bags. Take a look at the Sponsorship Levels and Benefits on page nine of the Exhibit Packet. This would be a good way to keep your business presence amongst the attendees at Convention. We offer many special sponsorships as well.

This year, we have added two full registrations and two standard booths to the Platinum Sponsorship. The Gold level comes with one full registration and one standard booth.

The schedule allows you to see attendees on the Expo floor for nearly ten hours, as compared to six hours in past years! The opening of the Expo will be right after the Kick Off Lunch. The Welcome Reception in the Expo will follow later that evening. It has become one of the most popular events. We are once again inviting you to bring your favorite wines for tasting during the reception! Attendees will get a chance to sample your wines as they visit your booth. The Expo continues the next day with desserts and prize drawings closing out the show.

We will take a brief 90 minutes away from the Expo on Wednesday, October 12, to conduct the Annual Meeting and Luncheon, then we will bring the attendees right back into the Expo for dessert which will be offered on the Expo floor right after the Annual Meeting and Luncheon! Exhibitors love this concept. Who doesn't like sweets? This is an excellent sponsorship opportunity — attendees will love you for this!

This year the M Resort Spa Casino is the host hotel for the Convention & Expo. It is located at 12300 Las Vegas Boulevard South, Henderson, NV 89044.

Please take a moment and review the attached information, and if you have questions or require further information, please call me at 916.448.7002, extension 4034. Return of your completed contract and payment is all it takes to reserve your booth now. Act now as we expect to sell out quickly as people are excited to get going with this year's Convention!

We look forward to your participation in what will most certainly be a successful Expo!

Regina A. Sánche

Director of Communications & Events



## **EXHIBIT HALL ACTIVITIES**

## Monday, October 10, 2022

Golf Tournament/Optional

— Revere Golf Club
on the Lexington Course
Golf Tournament Registration
Golf Tournament Shotgun Start

12:00 p.m. to 5:00 p.m. Exhibitors Move-In

8:00 a.m.

9:00 a.m.

1:00 p.m. to 6:30 p.m. Convention Pre-registered Badge Pick Up

5:00 p.m. to 6:30 p.m. Networking Event Reception

## Tuesday, October 11, 2022

8:00 a.m. to 11:30 a.m. Exhibitors Move-In
9:00 a.m. to 11:15 a.m. Educational Seminars
11:30 a.m. to 12:30 p.m. Kick Off Lunch
12:30 p.m. to 2:45 p.m. Expo Opens
3:00 p.m. to 4:30 p.m. Educational Seminars
4:30 p.m. to 7:00 p.m. Expo Opens with the Welcome Reception

and Wine Tasting Event

## Wednesday, October 12, 2022

8:00 a.m. Registration Opens
7:00 a.m. to 9:00 a.m. Breakfast in Expo
7:30 a.m. to 3:00 p.m. Expo Hours
9:00 a.m. to 11:15 a.m. Educational Seminars
11:00 a.m. to 12:00 p.m. Pre-Lunch Cocktails in Expo

12:00 p.m. to 1:30 p.m.1:30 p.m. to 2:30 p.m.Annual Meeting & LuncheonDessert Reception and Drawings in Expo

3:00 p.m. Expo Closes — Tear down

2:45 p.m. to 4:15 p.m. Educational Seminars

3:30 p.m. All Exhibit Material Must Be Removed

6:30 p.m. to 10:00 p.m. President's Dinner Dance

## Thursday, October 13, 2022

8:00 a.m. Final Breakfast

2022 WMA Convention Closes

Below is the 2022 WMA Expo check list and timeline. When all requirements have been satisfied, your exhibitor file will be complete. Keep this check list with your files to ensure all requirements are met.

## **Check List**

- □ Return signed contract AND page 5 (Booth Personnel Form) containing at least one name of an exhibitor to WMA indicating 1st, 2nd, 3rd and 4th choice booth selections (see attached floor plan) with full payment. Booths will be assigned on a first-come, first-served basis. Telephone reservations honored with credit card payment with a name of an exhibitor attendee.
- Certificate of Insurance for the Expo is due by September 3 (see Section 19 on the back of the Exhibit Contract for limits).
- ☐ Promotional Drawings Form is due by September 3.
- Sponsorship Form is due by September 5 for timely order of signage and merchandise. For guaranteed inclusion in the October Reporter, the form must be received by August 26.
- Registration of additional booth personnel and request for extra badges due September
   Payment and names must accompany additional badge requests.
- Order any necessary Expo equipment, furniture, plumbing, truss and rigging, lighting, booth cleaning, electricity (electricity is not included in booth packages) or additional security services from AES. An exhibitor kit will be sent to you once your completed contract and payment are received.
- Make your hotel reservations by calling The M Resort directly at 877.673.7678 and use group name SWMHC22 to receive WMA's \$150 per night rate.

Call Regina Sánchez at 916.448.7002, extension 4034 or email regina@wma.org if you have questions regarding the Expo, registration or advertising.

## 2022 EXPO INFORMATION

#### **Exhibit Services**

AES (American Exposition Services) has been selected as the exclusive on-site contractor for special services and furnishing equipment during the show. AES will send you kits once your booth is confirmed. Your exhibit fee includes the following:

- 1. 10' x 10' booth (fully carpeted floor greys to browns).
- 2. Drapery consisting of an 8' back wall and 3' side rails.
- 3. One 6' draped table and two folding chairs.
- 4. One booth identification sign.
- 5. All meal events require tickets.

Option A booth purchases include two (2) exhibitor floor badges which include the Welcome Reception, Expo breakfast and dessert reception on Wednesday — a \$550 value!

Option B booth purchases include one (1) exhibitor floor pass with a full Convention registration package for one person which includes all scheduled meal events and seminars, AND one additional exhibitonly badge (which includes the Welcome Reception, Expo breakfast and dessert reception on Wednesday). Additional discounted meal/seminar packages are available after the first one which is included in the Option B package for \$400 per person (member) or \$800 per person (non-member).

Exhibits do not have a height limit this year; however we suggest not to exceed 18' in height. Remember you will be responsible for anything going up high and you must go through AES for labor and other costs.

## **Expo Opening/Welcome Reception**

In order to foster excitement and interest to your booth amongst attendees, exhibitors are encouraged to decorate booths. The theme should be festive with a party atmosphere! Our theme is "Shaping Our Future: Imagine the Possibilities." Once again, you are invited to bring three to six bottles of wines for the Welcome Reception. Please note: WMA will pay corkage on the first three bottles of wine per booth; thereafter, you will be responsible for the \$20 corkage per bottle which will be invoiced at the conclusion of the program.

#### **Program/Reporter Advertisement**

Reservation deadline for advert space for all advertisements is August 26. Advertisements are available at regular Reporter advertising rates. If you already have a 12-month contract with WMA, you are set! You might consider adding color or enlarging your advert if not already a full page or full color. Contact Regina Sánchez for details at regina@wma.org.

#### **Exhibit Hall Activities**

A tentative agenda for exhibit hall activities is included in this packet for your use. Exhibitor move-in hours are on Monday, October 10 from 12:00 p.m. to 5:00 p.m. and Tuesday, October 11 from 8:00 a.m. to 11:30 a.m. — exhibits should be ready by 11:30 a.m. for inspection on Tuesday. Any space not occupied by 11:30 a.m. may be reassigned at WMA's discretion.

### **Hotel Accommodations & Discounts**

Hotel reservations must be made directly with The M Resort Spa Casino. See page one (1) of this packet for details.

### **Exhibit Labor**

All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits may fall under union jurisdiction. This work is to include wall and floor coverings, pipe and drape, hanging of signs and/or decorative materials from the ceiling, and placement of all signs. This does not apply to the unpacking and placement of merchandise. Exhibitors may set up their own exhibits provided one person can accomplish the task in less than one (1) hour without the use of tools. If the exhibit preparation, installation or dismantling requires more than one (1) hour, exhibitors must contract personnel supplied by the official services contractor.

## Shipping/Freight Handling

AES shall act as the official and exclusive freight carrier for this show. Please make all shipping arrangements through AES and note that they are a union contractor. All work involved in the loading/unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment is under union jurisdiction. The union also has the jurisdiction of unloading, uncrating, unskidding, leveling, as well as the reverse process.

Exhibitors are permitted to hand carry small packages into the hall and cannot use material handling equipment. When exhibitors choose to hand carry materials, they will not be permitted access to the loading dock/ freight door areas. If you require the use of the dock for unloading, you must schedule a time with AES. Any materials sent directly to the hotel will be returned to the point of origin. AES will not be responsible for any material not handled by them. Materials or items left after the Expo will be considered throw-away items and will be discarded.

## **Promotional Drawings**

WMA will hold all drawings at the closing of the Expo. If you wish to participate, please complete and return the attached "Promotional Drawings" form by September 3.

We encourage prizes with a minimum value of \$100. All prizes and gift certificates must be registered with Ray Perez (ray@wma.org) prior to the drawings. Prizes not registered will not be included in WMA-sanctioned drawing. To ensure a smooth-running and timely show, we need to have your promotional item(s) listed well in advance of the drawings.

Past years' favorites have included weekend get-aways, brand name store gift certificates or cash. Keep in mind the physical size of your item — winners need to get them home.

## Sponsorship of Events

Sponsorship pays off! Your sponsorship dollars assist in WMA's ability to continue to provide quality events. As a result, your company name will be associated with exciting, educational and memorable events. An excellent publicity opportunity for your company at a great price!

Please refer to the sponsorship form also included in this packet for level benefits. Sponsors of events will be listed in the Convention & Expo Program/Reporter (if sponsorship is received by August 26). According to the level of sponsorship, there will be prominent signage or branding and announcements at each event sponsored.

## PAYMENT INFORMATION

As you go through this packet of information, please pull this page out so that you can track all your charges from the various pages. A single charge with the grand total will be entered on Page Eleven (11) which is the Exhibit Contract.

From Pages Five (5) and Six (6)  BOOTH PERSONNEL FORM	
Total from Page Five (5)	
Total from Page Six (6)	
Total Exhibit Personnel Due \$	
From Page Eight (8)  PROMOTIONAL DRAWINGS & OTHER ACTIVITIES	
☐ I will use the shuttle provided to and from the golf course. ☐ I can drive other people to the course. I can take an additional people. Player(s)/Handicap(s) listed on Page Eight (8). Please return that page with this form.  Total Golf Due \$	
☐ I/We will attend the Networking Cocktail Reception# attending.	
FJE Seed Money □ \$100 □ \$250 □ \$500 □ Other \$ Total FJE Cash Drawing Seed Money Due \$	
From Page Nine (9)  SPONSORSHIP LEVELS AND BENEFITS IF NOT EXHIBITING	
Major Sponsorships — Check One: ☐ Platinum; ☐ Gold; ☐ Silver; ☐ Bronze Total Major Sponsorship Due \$	
Patron Event Sponsor — Name of Event:	
Total Patron Sponsorships Due \$	
From Page Eleven (11)  EXHIBIT CONTRACT (Return Exhibit Contract with this)	
Total Option A Booth(s) Due from Page Eleven (11) of the EXHIBIT CONTRACT \$	
Total Option B Booth(s) Due from Page Eleven (11) of the EXHIBIT CONTRACT \$	
Total Option A Booth(s) Sponsor Due from Page Eleven (11) of the EXHIBIT CONTRACT (Return Page 4 with this) \$	
Total Option B Booth(s) Sponosr Due from Page Eleven (11) of the EXHIBIT CONTRACT (Return Page 4 with this) \$	
Total Exhibit Contract Due \$	

Please make copies for your files and return all supporting pages with your payment and contract!

GRAND TOTAL DUE — TOTAL ALL AMOUNTS LISTED ABOVE (IN BLUE) \$\_

All badges are issued to employees of your exhibiting company/firm only. You cannot use these as guest passes/badges.

These badges (below) are designated for PLATINUM OR GOLD SPONSORS only — all others go to page 5.

Platinum Sponsor Booth #				
Full Registration Platinum Person #1  Please print name as it is to appear on badge. These badges include admittance to all scheduled meal events, Expo and seminars.				
Expo Exhibitor Badge with Full Registration*     □ Exhibitor □ Regular Attendee				
Firm				
Name				
City				
Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.				
Signature				
Full Registration Platinum Person #2  1. Expo Exhibitor Badge with Full Registration*				
□ Exhibitor □ Regular Attendee				
Firm Name				
City				
Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.				

	Gold Sponsor Booth #  Full Registration Gold Person #1  Please print name as it is to appear on badge. These badges included admittance to all scheduled meal events, Expo and seminars.					
Please						
1. E	Expo Exhibitor Badge with Full Registration*					
	⊒ Exhibitor	☐ Regular Attendee				
Firm — Nam	•					
City						
Ema	ail					
- ! !	THE PARTICIPAN UNDERSTAND T BY SIGNING IT, A VOLUNTARILY. T NATURE. The full	HIS BOX, I, THE UNDERSIGNED, HAVE READ T REGISTRATION WAIVER AND RELEASE AND HAT I AM GIVING UP SUBSTANTIAL RIGHTS ND NONETHELESS SIGN IT KNOWINGLY AND HIS WILL BE TREATED AS AN ORIGINAL SIGform is located at wma.org/Conv2022 and is part of e seven (7). Each participant check box and sign.				

This page MUST be returned at the time of sponsorship payment.

\*An Expo exhibitor badge with a full registration will be issued IF sponsor plans to exhibit; otherwise, a regular attendee full registration badge will be issued.

Cost of these badges are included in the sponsorship cost.

Signature\_

## **2022 BOOTH PERSONNEL FORM**

All badges are issued to employees of your exhibiting company/firm only. You cannot use these as guest passes/badges.

These badges (below) are designated for the first two people registered. For additional staffing, see page 6.

Option A Booth #  Booth Personnel: (Please print as it is to appear on badge.) First two exhibitor badges include a Welcome Reception, Wednesday's breakfast and dessert reception ticket in each Option A package. Payment of additional badge requests must accompany this request.	Booth Personnel: (Please print as it is to appear on badge.) One ful registration badge is included (admittance for one person to all scheduled meal events and seminars) and one exhibit-only badge with a Welcome Reception ticket. Second badge also includes Wednesday's breakfas and dessert reception in the Expo. Payment of additional badge requests must accompany this request.
Expo Exhibit-Only Badge include tickets described above	Expo Exhibitor Badge with Full Registration
Firm	Firm
Name	Name
City	City
Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND	Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS
UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.	BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.
Signature	Signature
Expo Exhibit-Only Badge include tickets described above	Expo Exhibit-Only Badge include tickets described above or □ Add Full Expo Reg \$400 Member/\$800 Non Member
Firm	Firm
Name	Name
City	City
Email	Email
BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.	BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.
Signature	Signature
OPTION B ONLY: Person #2 and thereafter Upgrade to Full Registration\$800 per person non member  Transfer this amount to Page Three (3) of this packet   Tota	
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## **2022 ADDITIONAL BOOTH PERSONNEL FORM**

Page Six (6)

All badges are issued to employees of your company/firm only. You cannot use these as guest passes/badges.

Option A Booth #	Option B Booth #
Booth Personnel: (Please print as it is to appear on badge.) As designated below.	Booth Personnel: (Please print as it is to appear on badge.) As designated below.
3. □ Add'l Exhibit-Only Badge \$75 or □ Add'l Exhibit-Only Badge with Welcome Reception \$200	3. □ Add'l Exhibit-Only Badge \$75 or □ Add'l Exhibit-Only Badge with Welcome Reception \$200 or □ Add'l Full Expo Reg \$400 Member/\$800 Non Member
Firm	Firm
Name	Name
City	City
Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.	Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.
Signature	Signature
4. □ Add'l Exhibit-Only Badge \$75 or □ Add'l Exhibit-Only Badge with Welcome Reception \$200	4. □ Add'l Exhibit-Only Badge \$75 or □ Add'l Exhibit-Only Badge with Welcome Reception \$200 or □ Add'l Full Expo Reg \$400 Member/\$800 Non Member
Firm	Firm
Name	Name
City	City
Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.	Email  BY CHECKING THIS BOX, I, THE UNDERSIGNED, HAVE READ THE PARTICIPANT REGISTRATION WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY. THIS WILL BE TREATED AS AN ORIGINAL SIGNATURE. The full form is located at wma.org/Conv2022 and is part of this packet on page seven (7). Each participant check box and sign.
Signature	Signature
OPTION A or B: Additional Exhibit-Only Badges (quantity) x \$75 pe	er person \$
OPTION A or B: Additional Exhibit-Only Badge Only with Welcome Reception	
OPTION B ONLY: Additional Upgrade to Full Registration (quantity	y) x \$400 per person member or \$800 per person
non member  Transfer this amount to Page Three (3) of this packet   To	tal Exhibit Personnel Due



# 2022 WMA CONVENTION & EXPO PARTICIPANT REGISTRATION DISCLAIMER AND LIABILITY WAIVER

(Please Read Carefully)

As Nevada continues to recover from the Omicron variant of the COVID-19 pandemic, Las Vegas is open and ready to welcome you back to business without restriction. The Western Manufactured Housing Communities Association's (WMA) 2022 WMA Convention & Expo participants' health and well-being is our most important priority. WMA is working with the M Resort Spa Casino and our other event partners on staying on top of health and safety measures for the 2022 WMA Convention & Expo — based on current publicly available health information. However, since each individual's health and safety needs and concerns may differ, WMA strongly recommends that each participant carefully evaluate their personal health needs and concerns. Your attendance at the 2022 WMA Convention & Expo is completely voluntary. As such, your attendance at the 2022 WMA Convention & Expo is solely at your own risk, and you knowingly and voluntarily assume any and all risks and hazards, including without limitation, personal injury, illness, including death, or otherwise resulting directly or indirectly to COVID-19 or its variant strains.

IN ACCORDANCE WITH THIS UNDERSTANDING, I, THE UNDERSIGNED, ON BEHALF OF MYSELF AND MY HEIRS AND ASSIGNS, HEREBY FOREVER RELEASE AND DISCHARGE WMA, THE M RESORT SPA CASINO, WMA'S OFFICIAL SERVICE CONTRACTORS, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, MEMBERS, AGENTS, REPRESENTATIVES AND SUCCESSORS (COLLECTIVELY THE "RELEASED PARTIES") FROM ANY OBLIGATIONS, DAMAGES, CLAIM OR SUITS FOR DAMAGES, LOSS AND LIABILITIES OF EVERY NATURE AND KIND, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, ILLNESS INCLUDING DEATH, RELATED TO COVID-19 OR ITS VARIANT STRAINS WHICH MAY ARISE DURING THE 2022 WMA CONVENTION & EXPO OR THEREAFTER FROM MY ATTENDANCE OR PARTICIPATION AT THE 2022 WMA CONVENTION & EXPO, WHETHER KNOWN OR UNKNOWN, SUSPECTED OR UNSUSPECTED, PAST, PRESENT, OR FUTURE, RELATED OR ATTRIBUTABLE TO, OR IN CONNECTION WITH COVID-19 OR ITS VARIANT STRAINS.

For the avoidance of doubt, I have read the foregoing acknowledgment of risks, assumption of risk and responsibility, and release of liability. I understand that by signing this release agreement I am knowingly, willingly, and voluntarily waiving valuable legal rights and this Agreement shall operate as a complete bar to such claims. I hereby expressly waive and release any and all provisions, rights or benefits conferred by any applicable laws of the State of Nevada, or by the laws of any state or territory of the United States or other jurisdiction or principle of common law, which a court of law may find applicable with respect to my attendance or participation in the 2022 WMA Convention & Expo.

I, THE UNDERSIGNED, HAVE READ THE ABOVE WAIVER AND RELEASE AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY.

SIGNATURE	PRINT NAME

By checking the box, as indicated on the registration form or on the online registration platform, will be treated in all respects as having the same effect as an original signature. If you signed and checked the box on the registration form or online registration platform, you do not need to return this copy.

PROMOTIONAL DRAWINGS	OPTIONAL ACTIVITIES
<ul> <li>Yes, I wish to participate in a promotional drawing and will donate the following gift with a minimum value of \$100:</li> <li>□ Brand name store (from California) gift certificate</li> <li>□ Cash</li> <li>□ Weekend get-away</li> <li>□ Other — description of gift:</li> </ul>	Golf  Monday, October 10, 2022 • 8:00 a.m. Registraton (Shotgun start at 9:00 a.m. Revere Golf Club) (Fees listed below are per person rates and due by September 3. Space is limited. Reserve EARLY!)  Golf Tournament \$175 pp x (total #) = \$
	☐ I will provide my own transportation to and from the golf course.☐ I can drive others to the course. I can take an add'I people.
☐ I wish to collect names at my booth.  (You will need to provide an appropriate box, basket, etc. to hold your collected names at the time of the drawings.)	Fees include boxed lunches; and two drink tickets for beverages; and unlimited non-alcoholic beverages.
☐ I wish to use WMA registration attendee names.	
Prizes must be registered with Ray Perez (ray@wma.org) or use this form to participate in the drawing at the close of the Expo.	Golfer(s) with handicap(s):
NETWORKING COCKTAIL RECEPTION (No cost admission)	1
☐ I/We will attend the Networking Cocktail Reception	2
Number attending  (All guests must be registered in your booth package.)	3.
FJE CHARITABLE FOUNDATION	4
Dinner Dance FJE Cash Drawing Seed Money	
□ \$100 □ \$250 □ \$500 □ Other \$	Total Golf Due \$
Firm	Member # Booth #
Your Name	
Telephone	Please transfer these amounts to Page Three (3).

Please return this form to:

## 2022 SPONSORSHIP LEVELS AND BENEFITS

WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.

## Platinum Sponsorship — \$5,500

- Published listing in Convention magazine and highlights issue of the Reporter, and on registration packet materials (prior to deadline).\*
- Signage at all Convention events (Expo cocktail receptions, the Welcome Reception/ Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance).\*
- Listing on registration bags. In addition, you may insert up to ONE item into these bags (i.e. pens, keychains or brochures that are single page not any larger than 8.5" x 11" folded or flat; and, bulky items such as mugs are not acceptable). You must provide a volunteer to assist with inserts at 10:00 a.m. on Monday, October 10 at the Convention registration desk. Please do not send these items to WMA. Your volunteer must bring them to the registration desk. Plan to provide 600 items.\*
- Special announcement during President's Dinner Dance.\*
- Two standard booths in WMA's Expo for sponsor (cannot be shared with or given to another company). Premium space upgrades available at nominal fee.
- · First priority booth selection.
- · Two Full Convention & Expo registrations.
- Return this page with pages three (3) and four (4). Also, return page five (5) AND booth contract if exhibiting.

## Gold Sponsorship — \$4,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company). Premium space upgrades available at nominal fee.
- · Second priority booth selection.
- · One Full Convention & Expo registration.
- Return this page with pages three (3) and four (4). Also, return page five (5) AND booth contract if exhibiting.

#### Silver Sponsorship — \$3,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- · Third priority booth selection.
- · 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- Return this page with pages three (3), five (5) AND booth contract if exhibiting.

#### Bronze Sponsorship — \$2,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- · Fourth priority booth selection.
- Return this page with pages three (3), five (5) AND booth contract if exhibiting.

## Special Sponsorships (name badges, pocket schedules, directional signage, wi-fi access, and drink tickets—\$1,000 to \$4,000+)

- Published listing in Convention magazine and highlights issue of the Reporter.
- · Branding on items sponsored.

Special Sponsorship — charging stations: You will be allowed to place pens, note pads or brochures on tables. You will also be allowed to place a feather-flag style banner next to the charging station. You will have logo branding on the sides of the tables.

**Special Sponsorships** — window wraps: Contact Regina Sánchez at *regina@wma.org* or 916.448.7002, extention 4034, for customized pricing and locations.

#### Partial Sponsorships — \$500 to \$2,500

- Published listing in Convention magazine and highlights issue of the Reporter.
- · Signage at the sponsored food and beverage event.

Complete this form and return by US post or fax to Regina Sánchez at

Western Manufactured Housing Communities Association 455 Capitol Mall, Suite 800 • Sacramento, CA 95814 fax 916.448.7085 | regina@wma.org

Thank you for your sponsorship!

## **Major Sponsorship of Events**

(See listing of benefits on the left side of this sheet.)	
□ Platinum Sponsor	\$5,500
Gold Sponsor	
□ Silver Sponsor	\$3,000
☐ Bronze Sponsor	
Special	
☐ Wi-fi Access	\$4.000
☐ Charging Station (each)	\$2,000
□ Name Badge Holders	At cost
Seminar/Directional Signage	\$1,500 \$1,500 \$1,500
☐ Pocket Schedules Sold!	\$1,500 \$1.500
□ Seminar/Directional Signage □ Mobile App	\$2,500
Partial Sponsorships (four opportunities in each catego	
☐ Tuesday Morning Coffee Service	\$750
☐ Kick Off Lunch	\$750
Expo Opening/Welcome Reception	
Expo Breakfast	
☐ Pre-Lunch Cocktail Reception ☐ Annual Meeting and Luncheon	
Desserts in Expo	
☐ Pre-Dinner Cocktail Reception	\$750
☐ President's Dinner Dance Wine	
☐ President's Dinner Dance Centerpieces	
Sponsorship of an event does not automatically entitle to complimentary attendance. Full Convention registration p	a sponsor
passes and individual event tickets allow admission into WMA Conve	
events. This confirms our participation in the 2022 WMA Convention at	nd Expo. As a
participating sponsor, we hereby agree to assume financial responsibilit for the above mentioned item/event. It is further acknowledged that the participations are supported by the participation of	
below is authorized to do so on behalf of the participating company.	orson signing
Firm Name	
Filli Name	
Contact Name	
Email	
Telephone Number	
Name on Credit Card	
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City, State & ZIP	

Total Sponsorships Charge \$

\_\_\_ (Enclosed)

□ Check #

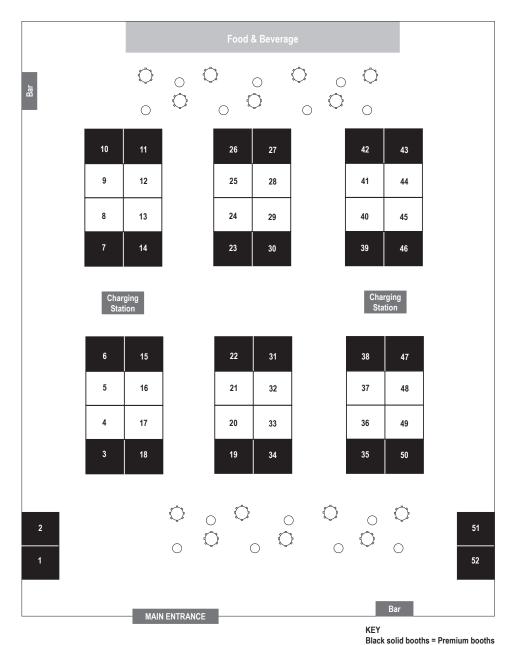
Amount \$\_\_

## 2022 WMA Convention & Expo

The Pavillion | The M Resport Spa Casino | October 11 – 12

(map not to scale)

White solid booths = Standard booths



# WMA Gratefully Acknowledges its 2022 MAJOR SPONSORS

## **PLATINUM**

Boudreau Utility Service
California Southwestern
Insurance Agency
JB Bostick Company, Inc.
Pan American Insurance Agency, Inc.
Shorebreak Energy
Skyline Champion Homes
Veteran Pipeline Construction
Z Electric Wireworks, Inc.

## **GOLD**

American Asphalt
FollettUSA
Monolith Properties
Newport Pacific

SILVER BRONZE IMPORTANT: Before completing this contract, please read information, rules and regulations on reverse side.

## **EXHIBIT CONTRACT** Expo Dates: October 11 – 12

Page Eleven (11)

The Pavillion | The M Resort Spa Casino, Henderson, NV

THIS MEMORANDUM AG	REEMENT is made on	_, 2022, between the Western Manu	factured Housing Communities
Association (WMA) and			
	THE SUM: \$, WMA hereby leases _ r 11 – 12, pursuant to the Rules and Regulations on		o at The M Resort Spa Casino
3' side rails; one 6' draped	r-booth price includes a 10' x 10' space as diagramed table; two folding chairs; and an identification sign. event tickets and hotel accommodations unless oth	Exhibitors will be responsible for ac	
	FICATION: Signage will be ordered for all booths to ass hat the name of the exhibiting firm is to appear in print with the follows:		ion. PLEASE TYPE OR PRINT.
Company Name:			
List or describe goods/servible displayed in exhibitor's			
	ossible):		
Company's preference for	booth locations: 1st Choice 2nd Cho	pice 3rd Choice	4th Choice
it necessary to cancel its	l: Full payment must accompany this contract to rescompany's participation in the 2022 WMA Expo, referend; on and after September 4, 2022, no refund.	erve each space. CANCELLATIONS unds will be made as follows: For c	: In the event an exhibitor finds ancellations between now and
PRICING:	Option A (Per Booth)	Standard Space	Premium Space
	pove and two (2) exhibit-only badges which inclu otion, and Wednesday's breakfast and dessert recept		□ \$1,000 Member □ \$2,000 Non-Member
	Option B (Per Booth)	Standard Space	Premium Space
	ove, one (1) full convention registration AND one includes the meals described under Option A).	(1) □ \$1,200 Member □ \$2,400 Non-Member	□ \$1,400 Member □ \$2,800 Non-Member
	um Sponsor (2 Booths Included)	Standard Space	Premium Space
Package as described aborexhibitor-only badges as in	ve with two (2) full convention registrations and four n Option A.	(4) \$5,500 Member	□ \$5,900 Member
	d Sponsor (1 Booth Included)	Standard Space	Premium Space
exhibitor-only badges as ir	•	2) □ \$4,000 Member	□ \$4,200 Member
Electricity can be ordered direct	tly through AES. A separate kit will be sent to you.		
RULES AND REGULATIO TO BE PART OF THIS CO	NS PRINTED ON THE REVERSE ARE AGREED NTRACT.	100% PAYMENT IS REQUIRE from page three (3) for total c ☐ Check enclosed (please mak)☐ Charge to: ☐ VISA ☐ Mast	e payable to WMA)
On-Site Contact Name			
Company	Member #	Name on Card	
E-mail Address		Account #	Sec Code
Telephone	Cell	Expiration Date	Total \$ Charged (from Page 3)
Mailing Address		Billing Address	
City, State & ZIP		City, State & ZIP	
By signing above. I have read	and agree to adhere to all rules and regulations governing	the Signature	

2022 WMA Convention & Expo for Exhibitors.

## INFORMATION, RULES AND REGULATIONS GOVERNING 2022 WMA EXPO EXHIBITORS

- RESERVATION FOR BOOTH SPACE will be made in the order in which signed contracts and payment are received. If an exhibitor's choices are not available, WMA reserves the right to place the exhibitor at its discretion.
- 2. **RATES AND PAYMENTS:** The price per booth for Service and Industry members of WMA is \$800 and \$1,200 for Options A and B, respectively (\$1,000 and \$1,400 for premium spaces). For non-members, the price per booth is \$1,600 and \$2,400 for Options A and B, respectively (\$2,000 and \$2,800 for premium spaces). Full payment is due upon signing the contract. Electricity will be offered by AES—a separate decorator's kit will be sent to you.
- 3. **BOOTH SHARING:** Additional **firms and/or subsidiaries** sharing the same booth must pay \$600 (member) and \$1,200 (non-member) per additional firm. This will include one badge good only for the exhibit hall. (See section 14.)
- 4. **IRREGULAR ACTIVITIES:** Any person, firm or organization who has not contracted with WMA for exhibit space will not be permitted to display any products, processes or services, to solicit orders, host parties, or distribute advertising or other materials. All business must be confined to reserved booth area.
- 5. **SECURITY:** Reasonable guard service will be furnished in the exhibit area; neither WMA nor the facility in which the exhibits are held can or will be responsible for damage to, loss or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Exhibitors are expected to carry their own appropriate insurance. (See section 19.) Exhibitor agrees that he/she has sole care, custody and control of any products or materials displayed within exhibitor's booth.
- 6. **DIMENSIONS AND LIMITATIONS:** Dimensions of booths are 10' x 10'. Exhibits with no height limitations.
- 7. **FIRE REGULATIONS:** All displays must meet requirements of the Fire Department.
- 8. **INSTALLATION AND REMOVAL OF EXHIBITS:** Move-in of exhibits may commence on Monday, October 10 from 12:00 p.m. to 5:00 p.m. or Tuesday, October 11 from 8:00 a.m. to 11:30 a.m. Exhibits may not be dismantled before the official closing of the show. All exhibit material must be removed by 3:30 p.m. on Wednesday, October 12. Booths will be dismantled by the decorator beginning at 4:00 p.m. after the grand prize drawings.
- 9. **INSPECTION OF EXHIBITS:** All exhibits must be in complete readiness for inspection at 11:30 a.m. on Tuesday, October 11. Any booth which has not been occupied and readied by 11:30 a.m. on Tuesday may be occupied by another firm at WMA's discretion.
- OFFICIAL DECORATOR: WMA has named AES as the official decorator. You will be sent full information on Expo equipment, furniture, electricity and services to all exhibitors by AES upon receipt of your contract.
- 11. **EXHIBIT LABOR:** Please make all handling arrangements with AES and note that they are a union contractor. All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of unloading, uncrating, unskidding, leveling, as well as the reverse process. Exhibitors are permitted to hand carry small packages into the hall and cannot use material handling equipment. When exhibitors choose to hand carry materials, they will not be permitted access to the loading dock/freight door areas. Any materials sent directly to the resort will be returned to the point of origin. AES will not be responsible for any material not handled by them. Materials or items left after the Expo will be considered throw-away items and will be discarded.
- 12. **EXHIBIT FREIGHT**: AES shall act as the official and exclusive freight carrier for the show and reserves the right to appoint carriers and other sub-contractors as necessary to handle this freight. Should an exhibitor choose to utilize its own contractor to provide any of the services AES is equipped to perform, exhibitor must provide advance notice to AES, no later than September 6, of the use of its own contractor. These contractors will be required to provide insurance specified in section 19. Exhibitors, please note: **Dock entrance is locked at all times. If you require dock use, you MUST schedule through AES for time use. Report to the AES Service Desk first. Do not proceed to the docks until told to do so.**
- 13. **ELECTRICAL:** All hardwiring ordered to the line side of the exhibitors' equipment is under union jurisdiction. All plugs over 120 volts will be plugged in by electrical union personnel.
- 14. **BOOTH PERSONNEL:** Deadline for submitting to WMA the names of company representatives who will staff each booth is September 5. Exhibitors will be provided with badges and must wear them for identification. Any additional booth personnel wishing to participate in Convention activities other than the Expo (i.e., meal functions, receptions, seminars, etc.) can register at the discounted rate, full day pass rate, or purchase individual event tickets. You may, however, purchase additional Expo only name badges for booth personnel at \$75 each. These name badges are valid for the exhibit hall only and do not include meals.
- 15. **PRIZES:** To be included and publicized in the prize drawings, an exhibitor's prize/gift should be valued at no less than \$100. Prizes valued under \$100 may be given away by the exhibitor from his/her own booth by his/her own means. Prizes must be approved by WMA. (If you would like suggestions, please call Ray Perez at WMA at 916.448.7002, extension 8612 or by email at ray@wma.org.)
- 16. WMA reserves the right to change the Expo dates and site upon prior written notice to the exhibitors.
- 17. **REASSIGNMENT OF SPACE:** WMA reserves the right to reassign any space not paid in full by September 5 inclusive of any late charges, and to reassign any or all exhibitors for the good of the show.
- 18. **AMENDMENT AND ADDITIONAL REGULATIONS:** All matters and questions not covered by this preliminary listing of information and regulations are subject to the decision of WMA. WMA shall have sole authority to interpret and enforce all rules and regulations, and to make any amendments to the regulations as shall be necessary for the orderly conduct of the Expo.
- 19. **LIABILITY:** The exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor displays, equipment and other property brought upon the premises of The M Resort Spa Casino. The exhibitor shall indemnify and hold harmless AES, The M Resort agents, servants and employees, and WMA, its agents, employees or servants from any and all such losses, damages, claims, actions, costs and expenses, including reasonable attorneys' fees, incurred during the show. Each exhibitor will supply a certificate of insurance to WMA, naming WMA as a certificate holder, stating the limits of insurance policies covering exhibitor for liability, etc., no later than September 3. Exhibitors shall maintain (1) workers' compensation insurance covering all of its employees; (2) commercial general liability insurance covering all operations; and (3) automobile liability insurance including coverage for all owned, hired and non-owned vehicles. All policies shall be in an amount of insurance of \$1,000,000, except for workers' compensation, which shall be in the amount required by law. Exhibitors who have not complied with supplying the certificate of insurance prior to September 3, may be denied entrance to the exhibit floor.

All exhibitors are expected to comply with any union requirements in effect and as outlined in the Exhibitor Service Manual. Once your completed contract is received, WMA will forward the Exhibitor Service Manual to you.

		CERTIFIC	CATE OF LIAB				DATE (MM/DD/YYYY) Current Date
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		ENERAL LIABILITY		01/01/22	01/01/23	EACH OCCURRENCE	\$1,000,000
	X	COMMERCIAL GENERAL LIABILITY				DAMAGE TO RENTED PREMISES (Ea occurrence)	\$300,000
		CLAIMS MADE X OCCUR				MED EXP (Any one person)	\$10,000
					_	PERSONAL & ADV INJURY	\$1,000,000
	_					GENERAL AGGREGATE	\$2,000,000
		EN'L AGGREGATE LIMIT APPLIES PER:				PRODUCTS - COMP/OP AGG	\$2,000,000
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	X			01/01/22	01/01/23	COMBINED SINGLE LIMIT (Ea accident)	\$1,000,000
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	х					BODILY INJURY	
	X	NON-OWNED AUTOS				(Per accident)	\$
						PROPERTY DAMAGE (Per accident)	\$
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ER	TIFICA	TE HOLDER		CANCELLAT	ION		
						ED POLICIES BE CANCELLED B	EFORE THE EXPIRATION
Western Manufactured Housing Communities Association Attention: Regina Sanchez 455 Capitol Mall, Suite 800 Sacramento, CA 95814					WILL ENDEAVOR TO MAIL		
					NAMED TO THE LEFT, BUT FAII		
			IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR				
			REPRESENTATIVES.				