



## Re: 2020 *Reporter* Magazine Advertising Opportunities — May Membership Issue

First and most importantly, we hope that this note finds you and your loved ones healthy and well. As the impact of the Coronavirus (COVID-19) is felt around the world, our hearts go out to all those who have been affected.

The upcoming May issue of the WMA *Reporter* magazine is our annual membership issue! This issue covers information and the benefits of being a WMA member. Not only do all WMA members receive a copy, but also **every** nonmember community in California will see this magazine. That is **twice** the regular distribution of the *Reporter* magazine! In addition, throughout the year, all new and prospective members will receive this big issue in their new member packet.

This is a unique opportunity for you to begin advertising in this magazine. **If you are a current advertiser—you need do nothing else.** OR consider expanding, enhancing or enlarging your existing advert. For example, many of our advertisers choose to add color or increase the dimensions to their current advert, or run a completely new, eye-catching design with graphics for this member-specific issue.

The best news is that all of this is available to you at the regular monthly *Reporter* advertising rates.

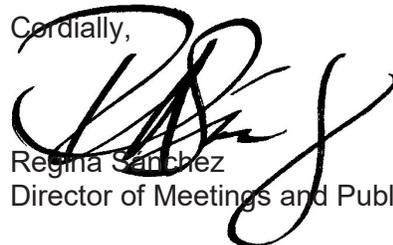
Reserve your space today; your advert will reach thousands of industry members who *need your quality products and services*. The deadline for space reservation is **April 17, 2020**.

Please feel free to contact me with any queries at 916.448.7002 or [regina@wma.org](mailto:regina@wma.org).

We are grateful for your loyalty and are confident that by sticking together and supporting one another, we will come out stronger together. Stay safe and be well.

I look forward to hearing from you.

Cordially,



Regina Sanchez  
Director of Meetings and Publications