2017 EXHIBITOR SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	PLATINUM $5,000	GOLD $3,500	SILVER $2,500	BRONZE $2,000	EXHIBITOR $750	SPECIAL SPONSOR-SHIPS
Convention (October 2017) issue of the *Reporter* listing	●	●	●	●	●	●
Highlights (January 2018) issue of the *Reporter* listing	●	●	●	●	●	●
Branding on registration materials (prior to deadline)	●	●	●	●		
Signage at all scheduled Convention meal events	●	●	●	●		
Branding on registration bags	●	●	●	●		
Insertion of one item into registration bags	●	●	●	●		
Special announcement during all scheduled meal events	●	●	●	●		
Tickets for VIP seating/lunch at Annual Meeting and Luncheon	4	4				
Tickets for VIP seating/dinner at President's Dinner Dance	2					
Logo on the WMA Convention website	●					
Logo advert on Convention Mobile App	●					
Two standard booths in WMA's Expo for sponsor	●					
One standard booth in WMA's Expo for sponsor		●			●	
Exhibitor floor pass only badges	4	2			2	
One table and two chairs per booth	●	●			●	
Upgrade to premium booth @ $200 per booth	●	●			●	
Full Convention registration upgrades @ $350 per person	●	●			●	
Order of priority in booth selection	First	Second	Third	Fourth	Fifth	
See listing below for additional benefits/signage						●

Special Sponsorships	Cost	These Special Sponsorships will receive the following:
Drink Tickets (one opportunity available/*sold!*)	$2,500	Signage in all the bars, as well as on the tickets that are included in registration
Name Badge Holders (one opportunity available/*sold!*)	at cost/approx $2,500	Imprint on the badge holders
Convention Mobile App (one opportunity available/*sold!*)	$1,500	Logo advert on Convention Mobile App
Pocket Schedules (one opportunity available/*sold!*)	$1,500	Advert on Pocket Schedules
Tuesday Morning Coffee Service (four opportunities available)	$750	Signage at the coffee stations on Tuesday morning
Kick Off Lunch (four opportunities available)	$750	Scattered signage throughout the ballroom during the Kick Off Lunch
Expo Opening/Welcome Reception (four opportunities available)	$750	Scattered signage throughout the Expo during the Welcome Reception
Expo Breakfast (four opportunities available)	$750	Signage at the breakfast bars in the Expo
Desserts in Expo (two opportunities available/*one available!*)	$1,000	Signage at the dessert bars in the Expo
Pre-Lunch Cocktail Reception (four opportunities available)	$500	Signage at the bars during the Cocktail Reception in the Expo
Annual Meeting and Luncheon (four opportunities available)	$750	Scattered signage throughout the ballroom during the Annual Meeting and Luncheon
Pre-Dinner Cocktail Reception (four opportunities available)	$750	Scattered signage throughout the foyer during the Dinner Dance
President's Dinner Dance Wine (four opportunities available)	$750	Scattered signage throughout the ballroom during the Dinner Dance
President's Dinner Dance Centerpieces (four opportunities available)	$750	Signage on the tables next to the centerpieces
Final Breakfast (two opportunities available)	$500	Scattered signage throughout the ballroom during the Breakfast
Seminar/Directional Signage (four opportunities available)	$750	Logo branding on all the directional and event signage
Golf Sponsorships — Contact Catherine Borg for details! ***catherine@wma.org***		Signage at appropriate holes or events during the tournament

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance. Full Convention registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events.

Contact Regina Sánchez for more sponsorship details! ***regina@wma.org*** **or 916.448.7002**