

# 2015 SPONSORSHIP LEVELS AND BENEFITS

**WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.**

## Platinum Sponsorship — \$5,000

- Published listing in Convention magazine and highlights issue of the *Reporter*, and on registration packet materials (prior to deadline). \*
- Signage at all Convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance.) \*
- Branding on registration bags. In addition, you may insert up to **ONE** item into these bags (i.e. pens, keychains or brochures and provide a volunteer to assist with inserts on Monday, October 12, beginning at 12:00 p.m.). \*
- Special announcement during President's Dinner Dance. \*
- Two standard booths in WMA's Expo for sponsor (cannot be shared with or given to another company). Premium space upgrades available at nominal fee.
- First priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- 2 tickets with VIP reserved seating to the President's Dinner Dance.

## Gold Sponsorship — \$3,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company)—premium space upgrades available at nominal fee.
- Second priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

## Silver Sponsorship — \$2,000

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- Third priority booth selection.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

## Bronze Sponsorship — \$1,500

- Includes everything listed under the Platinum Sponsorship marked with an asterisk (\*), and the following:
- Fourth priority booth selection.

## Drink Tickets — \$2,500 (one opportunity available)

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Branding on drink tickets.

## Desserts in Expo — \$1,000 (two opportunities available)

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Branding on drink tickets.

## Name Badge Holders — \$1,000 (one opportunity available)

## Pocket Schedules — \$1,000 (one opportunity available)

**(Please note that name badge holders are blank and will not include any imprinting.)**

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Signage at the Registration Desk.

## Partial/Special Sponsorships — \$500 to \$2,000

- Published listing in Convention magazine and highlights issue of the *Reporter*.
- Signage at the sponsored food and beverage event.
- Special announcement during the Annual Meeting and Luncheon.

## Golf Sponsorships — Please call Catherine Borg at 916.448.7002

- Published listing in Convention magazine and highlights issue of the *Reporter* (prior to deadline).

## Sponsorship of Events

- Platinum Sponsor ..... \$5,000
- Gold Sponsor ..... \$3,000
- Silver Sponsor..... \$2,000
- Bronze Sponsor..... \$1,500

## Special

- Name Badge Holders..... *Sold!* \$1,000
- Pocket Schedules ..... *Sold!* \$1,000
- Desserts in Expo ..... \$1,000
- Drink Tickets ..... *Sold!* \$2,500

## Partial Sponsorships (four available in each category)

- Networking Event ..... \$500
- Opening Lunch ..... \$500
- Expo Opening/Welcome Reception..... \$500
- Expo Continental Breakfast..... \$500
- Pre-Lunch Cocktail Reception ..... \$500
- Annual Meeting and Luncheon ..... \$500
- Pre-Dinner Cocktail Reception..... \$500
- President's Dinner Dance Wine ..... \$500
- Final Breakfast..... \$500

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance. Sponsorship level, full registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events.

This document confirms our participation in WMA's Convention and Expo in Reno, NV. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the below-mentioned program component. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Event Sponsoring

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone Number

Total Sponsorships Due \$ \_\_\_\_\_  
Please transfer all these amounts to Page Three (3).

**Please return this form with Pages 3 and 9 to:**

Regina Sánchez

Western Manufactured Housing Communities Association

455 Capitol Mall, Suite 800

Sacramento, CA 95814

***Thank you for your sponsorship!***