



Western
Manufactured Housing Communities
Association

July 15, 2014

Dear Prospective Exhibitor:

The Western Manufactured Housing Communities Association (WMA) cordially invites you to participate in the 2014 WMA Convention and Expo, October 14-15. If you are not exhibiting at this year's Expo, please consider sponsorships. Take a look at the Sponsorship Levels and Benefits on page seven (7). This would be a good way to keep your business presence amongst the attendees at Convention.

The Welcome Reception, with the Opening of the Expo, has become one of the most popular events. We are once again inviting you to bring your favorite California wine for tasting during the reception! Attendees will get a chance to sample your wine as they visit your booth. The Expo continues the next day with prize drawings made at the close of the day. We will take a brief 90 minutes away from the Expo to conduct the Annual Meeting and Luncheon, then we will bring the attendees right back into the Expo for dessert!

Last year, desserts were offered on the Expo floor right after the Annual Meeting and Luncheon! Exhibitors loved this new concept. Be the first to consider this sponsorship opportunity!

You will note that each booth purchase comes with two Welcome Reception tickets — a \$200 value! New this year is the unique chance to “step up” your game at the Expo. With a healthier economy, owners are relying on their management teams or companies to find opportunities to ensure the successful operation of their communities. This is where you come in. This will be an excellent time to promote your services and products to community owners, operators, manufacturers, lenders and retailers from the western states as we come together to discuss and network about promoting, protecting and renovating the manufactured housing communities of the West. We expect approximately 700 people to participate.

This year, our host hotel is the Planet Hollywood Las Vegas Resort & Casino in Las Vegas, Nevada.

WMA is a nonprofit organization established for the exclusive purpose of promoting and protecting the interests of manufactured housing community owners, operators and developers. Since 1945, WMA has grown to be the largest organization of its kind in the nation, giving the manufactured housing communities industry in California a strong coalition of representation.

Please take a moment and review the enclosed information, and if you have questions or require further information, please call me at 916.448.7002. Return of your completed contract and payment is all it takes to reserve your booth now. Act quickly as we expect to sell out this year!

We look forward to your participation in what will most certainly be a successful Expo!

Cordially,

Regina A. Sánchez
Director of Meetings and Publications



EXHIBIT HALL ACTIVITIES

Planet Hollywood Las Vegas

3667 Las Vegas Boulevard South | Las Vegas, NV

Monday, October 13, 2014

	Golf Tournament/Optional — Desert Pine Golf Club
11:00 a.m.	Golf Tournament Registration
12:00 p.m.	Golf Tournament Shotgun Start
1:00 p.m. to 6:30 p.m.	Convention Pre-registered Badge Pick Up
6:00 p.m. to 8:00 p.m.	Networking Cocktail Reception

Tuesday, October 14, 2014

8:00 a.m.	Registration Opens
9:00 a.m. to 10:00 a.m.	Kick-Off Breakfast
10:30 a.m. to 12:45 p.m.	Educational Seminars
12:45 p.m. to 2:00 p.m.	Lunch on Own
12:00 p.m. to 4:00 p.m.	Exhibitor Move-In
2:00 p.m. to 4:15 p.m.	Educational Seminars
5:00 p.m. to 7:30 p.m.	Expo Opens with the Welcome Reception and Wine Tasting Event

Wednesday, October 15, 2014

8:00 a.m.	Registration Opens
8:00 a.m. to 5:00 p.m.	Expo Hours
8:00 a.m. to 9:00 a.m.	Continental Breakfast in Expo
9:15 a.m. to 11:30 a.m.	Educational Seminars
11:00 a.m. to 12:00 p.m.	Pre-Lunch Cocktails in Expo
12:00 p.m. to 1:30 p.m.	Annual Meeting & Luncheon in Expo
1:30 p.m. to 2:00 p.m.	Dessert Reception in Expo
2:15 p.m. to 3:45 p.m.	Educational Seminars
4:00 p.m. to 5:00 p.m.	Grand Prize Drawings in Expo
5:00 p.m.	Expo Closes – Tear down
5:30 p.m.	All Exhibit Material Must Be Removed
6:30 p.m. to 10:00 p.m.	President's Dinner Dance

Thursday, October 16, 2014

8:00 a.m.	Final Breakfast 2014 WMA Convention & Expo Closes
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Exhibit Hall will remain accessible during seminars, including during Wednesday's Annual Luncheon — staffing is at your discretion. Program subject to change.

Below is the 2014 WMA Expo check list and timeline. When all requirements have been satisfied, your exhibitor file will be complete. Keep this check list with your files to ensure all requirements are met.

Check List

- ☐ Return signed contract to WMA indicating 1st, 2nd, 3rd and 4th choice booth selections (see attached floor plan) with full payment. Booths will be assigned on a first-come, first-served basis. Telephone reservations honored with credit card payment.
- ☐ Certificate of Insurance for the Expo is due by September 12 (see Section 19 on the back of the Exhibit Contract for limits).
- ☐ Promotional Drawings Form is due by September 12.
- ☐ Event Sponsorship Form is due by September 12.
- ☐ Registration of booth personnel and request for extra badges due September 12. Payment and names must accompany additional badge requests.
- ☐ Order any necessary Expo equipment, furniture, plumbing, truss and rigging, lighting, booth cleaning, electricity (electricity is not included in booth packages) or additional security services from Freeman. An exhibitor kit will be sent to you once your completed contract and payment are received.
- ☐ Make your hotel reservations by calling Planet Hollywood Las Vegas directly at 866.317.1829 and use group name "WMA 2014".

Call Regina Sánchez at
916.448.7002
or email regina@wma.org
if you have questions regarding the
Expo or registration.

Exhibit Services

Freeman has been selected as the exclusive on-site contractor for special services and furnishing equipment during the show. Freeman will send you kits once your booth is confirmed. Your exhibit fee includes the following:

1. 10' x 10' booth (fully carpeted floor — multi-color with yellow/orange, plum and red embellishments)
2. Drapery consisting of an 8' back wall and 3' side rails
3. One 6' draped table and two folding chairs
4. One booth identification sign
5. All meal events require tickets. Each booth purchase (under both options) comes with two Welcome Reception tickets — a \$200 value!
Option A — Two (2) exhibit-only badges.
Option B — One (1) full exhibitor/Convention registration package includes admittance for one person to all scheduled meal events, and all seminars, AND one additional exhibit-only badge. Since three of these meal events are taking place in the Expo, you should consider this option. Additional discounted meal/seminar packages available after the first one included in Option B is \$300 per person.

Exhibits may not exceed 22' in height due to ceiling limitations.

Expo Opening/Welcome Reception

In order to foster excitement and draw interest to your booth amongst attendees, exhibitors are encouraged to decorate booths in favorite Hollywood/movie themes. You are also invited to participate in the Welcome Reception by bringing three to six bottles of your favorite wine. Attendees will be given a wine glass, courtesy of CIG, upon entering the Expo and encouraged to spend a few minutes getting to know you and your product while sampling your delicious wine! Please note: WMA will pay corkage on the first three bottles of wine per booth; after that, you will be responsible for the \$10 corkage per bottle which will be invoiced at the conclusion of the program.

Program/Reporter Advertisement

Reservation deadline for ad space for all advertisements is August 29. Advertisements are available at regular Convention & Expo Program/Reporter advertising rates. (Call Regina Sánchez at 916.448.7002 or email regina@wma.org.)

Exhibit Hall Activities

A tentative agenda for exhibit hall activities is included in this packet for your use. Exhibitor move-in hours are on Tuesday, October 14 from 12:00 p.m. to 4:00 p.m. — exhibits should be ready by 4:30 p.m. for inspection. Any space not occupied by 3:30 p.m. may be reassigned at WMA's discretion.

Hotel Accommodations & Discounts

Hotel reservations must be made directly with the Planet Hollywood Las Vegas Resort & Casino at 866.317.1829. Cut-off date is September 9 so make your reservations early! Please use group name: "WMA 2014" in order to receive WMA's \$139 per night. For other suite rates, call the resort directly.

Exhibit Labor

All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits may fall under union jurisdiction. This work is to include wall and floor coverings, pipe and drape, hanging of signs and/or decorative materials from the ceiling, and placement of all signs. This does not apply to the unpacking and placement of merchandise. Exhibitors may set up their own exhibits provided one person can accomplish the task in less than one (1) hour without the use of tools. If the exhibit preparation, installation or dismantling requires more than one (1) hour, exhibitors must contract personnel supplied by the official services contractor.

Shipping/Freight Handling

Freeman shall act as the official and exclusive freight carrier for this show. Please make all shipping arrangements through Freeman and note that they are a union contractor. All work involved in the loading/unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of unloading, uncrating, unskidding, leveling, as well as the reverse process.

Exhibitors are permitted to hand carry small packages into the hall and cannot use material handling equipment. When exhibitors choose to hand carry materials, they will not be permitted access to the loading dock/freight door areas. If you require the use of the dock for unloading, you must schedule a time with Freeman. Any materials sent directly to the resort will be returned to the point of origin. Freeman will not be responsible for any material not handled by them. Materials or items left after the Expo will be considered throw-away items and will be discarded.

Promotional Drawings

WMA will hold all drawings at the closing of the Expo. If you wish to participate, please complete and return the attached "Promotional Drawings" form by September 12.

We encourage prizes with a minimum value of \$100. All prizes and gift certificates must be registered with Regina Sánchez prior to the drawings. Prizes not registered will not be included in WMA-sanctioned drawing. To ensure a smooth-running and timely show, we need to have your promotional item(s) listed well in advance of the drawings.

Past years' favorites have included weekend get-aways, brand name store gift certificates or cash. Prior to purchasing your prizes, call us for additional suggestions. Keep in mind the physical size of your item — winners need to get them home.

Sponsorship of Events

Sponsorship pays off! Your sponsorship dollars assist in WMA's ability to continue to provide quality events. As a result, your company name will be associated with exciting, educational and memorable events. An excellent publicity opportunity for your company at a great price!

Please refer to the sponsorship form also included in this packet for level benefits. Sponsors of events will be listed in the Convention & Expo Program/Reporter (if sponsorship is received by August 29). According to the level of sponsorship, there will be prominent signage and announcements at each event acknowledging the sponsor.

PAYMENT INFORMATION

Page Three (3)

As you go through this packet of information, please pull this page out so that you can track all your charges from the various pages. A single charge with the grand total will be entered on Page Nine (9) which is the Exhibit Contract.

From Page Four (4)

2014 BOOTH PERSONNEL FORM

Total Exhibit Personnel Due \$ _____

From Page Six (6)

2014 PROMOTIONAL DRAWINGS & OTHER ACTIVITIES

☐ **I will need a ride** to and from the golf course; ☐ **I can provide rides** to and from the golf course.

Player(s)/Handicap(s) _____

Total Golf Due \$ _____

Total FJE Cash Drawings Seed Money Due \$ _____

☐ I/We will attend the Networking Cocktail Reception _____ # attending.

From Page Seven (7)

2014 SPONSORSHIP LEVELS AND BENEFITS

Total Major Sponsorships—Check One: ☐ Platinum; ☐ Gold; ☐ Silver; ☐ Bronze Due \$ _____

Patron Event Sponsor _____

Total Patron Sponsorships Due \$ _____

From Page Nine (9)

EXHIBIT CONTRACT

Total Option A Booth(s) Due \$ _____

Total Option B Booth(s) Due \$ _____

GRAND TOTAL DUE | TOTAL ALL AMOUNTS LISTED ABOVE \$ _____

Enter this amount 
on Page Nine (9) of the EXHIBIT CONTRACT (Total \$ Charged)

Please make copies for your files and return all supporting pages with your payment and contract!

Fax or mail to Regina Sánchez at WMA
455 Capitol Mall, Suite 800 | Sacramento, CA 95814 | 916.448.7085 (fax)

2014 BOOTH PERSONNEL FORM

Page Four (4)

All badges are issued to employees of your company/firm only. You cannot use these as guest passes/badges.

☐ Option A Booth # _____

Booth Personnel: (Please print, as it will appear on badge.) Two exhibitor badges and two Welcome Reception tickets are included with each Option A package. Additional exhibit-only badges are available at \$25 each, as are Welcome Reception tickets at \$100 per person. Payment of additional badge requests must accompany this request.

1. Expo Exhibit-Only Badge w/Welcome Reception Ticket

Firm

Name

City

2. Expo Exhibit-Only Badge w/Welcome Reception Ticket

Firm

Name

City

3. ☐ Add'l Exhibit-Only Badge \$25 **or**

☐ Add'l Exhibit-Only Badge with Welcome Reception \$125

Firm

Name

City

4. ☐ Add'l Exhibit-Only Badge \$25 **or**

☐ Add'l Exhibit-Only Badge with Welcome Reception \$125

Firm

Name

City

☐ Option B Booth # _____

Booth Personnel: (Please print, as it will appear on badge.) One full registration badge is included (admittance for one person to all scheduled meal events and seminars) and one exhibit-only badge with a Welcome Reception ticket. Additional exhibit-only badges are available at \$25 each, as are Welcome Reception tickets at \$100 per person, or full registration upgrades at \$300 per person. Payment of additional badge requests must accompany this request.

1. Expo Exhibitor Badge with Full Registration

Firm

Name

City

2. Expo Exhibit-Only Badge w/Welcome Reception Ticket

or ☐ Add Full Expo Reg \$300

Firm

Name

City

3. ☐ Add'l Exhibit-Only Badge \$25 **or**

☐ Add'l Exhibit-Only Badge with Welcome Reception \$125 **or**
☐ Add'l Full Registration (includes Expo Badge) \$300

Firm

Name

City

4. ☐ Add'l Exhibit-Only Badge \$25 **or**

☐ Add'l Exhibit-Only Badge with Welcome Reception \$125 **or**
☐ Add'l Full Registration (includes Expo Badge) \$300

Firm

Name

City

OPTION A or B: Additional Exhibit-Only Badges _____ (quantity) x \$25 per person \$ _____

OPTION A or B: Additional Exhibit-Only Badge Only with Welcome Reception Tickets _____ (quantity) x \$125 per person \$ _____

OPTION B ONLY: Person #2 and thereafter Upgrade to Full Registration _____ (quantity) x \$300 per person \$ _____

Transfer this amount to Page Three (3) of this packet | Total Exhibit Personnel Due \$ _____

**Any badge change made on site at the Expo will be subject to an additional \$25 fee.
Please return this page with Pages 3 and 9 to Regina Sánchez.**

**2014 CONVENTION & EXPO
PROGRAM/REPORTER ADVERT FORM**

Page Five (5)

Space Reservation Form

FIRM NAME

CONTACT

ADDRESS

DAYTIME PHONE NUMBER

Get your business noticed by purchasing an advertisement, or enhance your existing advertisement by adding color or size. Larger advertisements or added color can be purchased for an additional fee. Exhibitor must supply the advertisement to WMA electronically or on disk for a PC platform. The advertisement must be readable in Adobe Creative Suite. High resolution PDFs or TIFFs will also be accepted.

Deadline for space reservation is August 15. Advertisements must be supplied on disk (or e-mailed) by August 29. For space reservation, contact Regina Sánchez at 916.448.7002 or *regina@wma.org*.

Camera-ready advertisements can be emailed to Maureen Dey at *maureen@wma.org*. Black and white hard copy text-to-fit verbiage can also be sent via fax (916.448.7085) or mailed to the address below. Color hard copy samples should be mailed.

CDs or DVDs with layout and/or images of your ad can be sent to:

Maureen Dey
2014 Convention & Expo Program/Reporter
455 Capitol Mall, Suite 800
Sacramento, CA 95814

Text-to-fit verbiage can be faxed or emailed to 916.448.7085 or *maureen@wma.org*.

If you require additional information, call Regina at 916.448.7002 or 800.669.8847 (toll-free within California).

PROMOTIONAL DRAWINGS

- ☐ Yes, I wish to participate in a promotional drawing and will donate the following gift with a minimum value of \$100:

- ☐ Brand name store (from California) gift certificate
☐ Cash
☐ Weekend get-away
☐ Other — description of gift:

- ☐ I wish to collect names at my booth.
(You will need to provide an appropriate box, basket, etc. to hold your collected names at the time of the drawings.)

- ☐ I wish to use WMA registration attendee names.

Firm

Member #

Booth #

Your Name

Telephone

You must register your prize on site with WMA staff in order to participate in the WMA-sanctioned drawing at the close of the Expo.

NETWORKING COCKTAIL RECEPTION

(No cost admission)

- ☐ I/We will attend the Networking Cocktail Reception

Number attending _____

(All guests must be registered in your booth package.)

OPTIONAL ACTIVITIES**Golf**

Monday, October 13, 2014 • 11:00 a.m. Registraton

(Shotgun start at 12:00 p.m. Desert Pine Golf Club)

(Fees listed below are per person rates and due by September 5.
 Space is limited. Reserve EARLY!)

- ☐ Golf Tournament \$150 pp x _____ (total #) = \$ _____
☐ I will require transportation to and from the golf course.
☐ I can provide transportation to and from the golf course.

Golfer(s) with handicap(s):

Total Golf Due \$ _____

CASH DRAWING

WMA will once again hold a cash drawing at the President's Dinner Dance on Wednesday night, October 15. Proceeds from this drawing will benefit the Frank J. Evans Charitable Foundation. We are seeking contributions toward this drawing. All donations are tax-deductible.

- ☐ Yes, I wish to donate toward the cash drawing!

☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000

Firm

To include this donation listing in the Convention & Expo Program/*Reporter*, please return this completed form to WMA no later than August 29.

Total Cash Drawing Donation \$ _____

Please transfer all these amounts to Page Three (3).

Please return this form with Pages 3 and 9 to:

Regina Sánchez

Western Manufactured Housing Communities Association

455 Capitol Mall, Suite 800

Sacramento, CA 95814

WMA is offering Service & Industry members an opportunity to choose from different levels of sponsorship at the Expo. The following benefits come with each level.

Platinum Sponsorship — \$5,000

- Published listing in Convention magazine and Highlights issue of the *Reporter*, and on registration packet materials (prior to deadline).
- Signage at all convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance.)
- Two standard booths in WMA's Expo for sponsor (cannot be shared with another company or given to another company)—premium space upgrades available at nominal fee.
- First priority booth selection.
- Branding on registration bags.
- Special announcement during President's Dinner Dance.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.
- 2 tickets with VIP reserved seating to the President's Dinner Dance.

Gold Sponsorship — \$3,000

- Published listing in Convention magazine and Highlights issue of the *Reporter*, and on registration packet materials (prior to deadline).
- Signage at all convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance.)
- One standard booth in WMA's Expo for sponsor (cannot be shared with another company or given to another company)—premium space upgrades available at nominal fee.
- Second priority booth selection.
- Branding on registration bags.
- Special announcement during President's Dinner Dance.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

Silver Sponsorship — \$2,000

- Published listing in Convention magazine and Highlights issue of the *Reporter*, and on registration packet materials (prior to deadline).
- Third priority booth selection.
- Signage at all convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance.)
- Branding on registration bags.
- Special announcement during President's Dinner Dance.
- 4 tickets with reserved seating to the Annual Meeting and Luncheon.

Bronze Sponsorship — \$1,500

- Published listing in Convention magazine and Highlights issue of the *Reporter*, and on registration packet materials (prior to deadline).
- Fourth priority booth selection.
- Signage at all convention events (Expo cocktail receptions, the Welcome Reception/Expo opening, Expo breakfast, the Annual Meeting and Luncheon, and the President's Dinner Dance.)
- Branding on registration bags.
- Special announcement during President's Dinner Dance.

Drink Tickets — \$2,500

- Published listing in Convention magazine and Highlights issue of the *Reporter*.
- Branding on drink tickets.

Name Badge Holders — \$1,000

- Published listing in Convention magazine and Highlights issue of the *Reporter*.
- Signage at the Registration Desk.

(Please note that holders are blank and will not include imprinting.)

Partial/Special Sponsorships — \$500 to \$2,000

- Published listing in Convention magazine and Highlights issue of the *Reporter*.
- Signage at the sponsored food and beverage event.
- Special announcement during the Annual Meeting and Luncheon.

Golf Sponsorships — Please call Regina Sánchez

- Published listing in Convention magazine and Highlights issue of the *Reporter* (prior to deadline).

Sponsorship of Events

<input type="checkbox"/> Platinum Sponsor	\$5,000
<input type="checkbox"/> Gold Sponsor	\$3,000
<input type="checkbox"/> Silver Sponsor.....	\$2,000
<input type="checkbox"/> Bronze Sponsor.....	\$1,500

Special

<input type="checkbox"/> Name Badge Holders.....	Sold! \$1,000
<input type="checkbox"/> Pocket Schedules	Sold! \$1,000
<input type="checkbox"/> Desserts in Expo	\$1,000
<input type="checkbox"/> Drink Tickets	\$2,500

Partial Sponsorships

<input type="checkbox"/> Opening Breakfast.....	\$500
<input type="checkbox"/> Expo Opening/Welcome Reception.....	\$500
<input type="checkbox"/> Expo Continental Breakfast.....	\$500
<input type="checkbox"/> Pre-Lunch Cocktail Reception	\$500
<input type="checkbox"/> Annual Meeting and Luncheon	\$500
<input type="checkbox"/> Pre-Dinner Cocktail Reception.....	\$500
<input type="checkbox"/> President's Dinner Dance Wine	\$500
<input type="checkbox"/> Final Breakfast.....	\$500

Sponsorship of an event does not automatically entitle a sponsor to complimentary attendance. Sponsorship level, full registration packages, day passes and individual event tickets allow admission into WMA Convention & Expo events.

This document confirms our participation in WMA's Convention and Expo in Las Vegas, NV. As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the below-mentioned program component. It is further acknowledged that the person signing below is authorized to do so on behalf of the participating company.

Firm Name

Event Sponsoring

Contact Name

Email

Telephone Number

Total Sponsorships Due \$ _____
Please transfer all these amounts to Page Three (3).

Please return this form with Pages 3 and 9 to:
Regina Sánchez
Western Manufactured Housing Communities Association
455 Capitol Mall, Suite 800
Sacramento, CA 95814

Thank you for your sponsorship!

2014 WMA Convention & Expo

Celebrity Ballrooms 1-3 | Planet Hollywood Las Vegas | October 14-15
(map not to scale)

Service Entrance

Service Entrance

Bar

47

48 49

46	45	44	43	BofI Fed Bank 42	Newport Pacific 41
35	36	37	38	Home- Quest 39	J&H 40

34	33	32	31	30	CBRE 29
Wells Fargo 23	ADD&L 24	Champion Home Bldrs 25	26	27	Pan American 28

Arbor- well 22	Park Brokerage 21	20	19	CAVCO Industries 18	Marcus & Millichap 17
Advantage Homes 11-12	BERKADIA 13	Horizon Solar Pwr 14	Credit Bureau Svs 15	American Asphalt 16	

10	Champion Home Bldrs 9	Pillar	8	Alvarado 7	Pillar
CSIA 1	The Bank of Hemet 2	JB Bostick 3 & 4	Shorebreak 5 & 6		



Grey shaded booths indicate premium spaces.

Main Entrances

Bar



WMA

**Gratefully
Acknowledges
its
2014 MAJOR
SPONSORS**

PLATINUM

Advantage Homes
Capital Insurance Group
(Represented by California
Southwestern Insurance Agency
and
Alvarado Pacific Insurance Services)
JB Bostick Company, Inc.

**Shorebreak
Energy Developers**

GOLD

American Asphalt
Marcus & Millichap
**PanAmerican
Insurance Agency, Inc.**
(with Preferred Employers Insurance Co.)

Wells Fargo
The Bank of Hemet

SILVER

Newport Pacific Capitol Company, Inc.

BRONZE

Credit Bureau Associates
Horizon Solar Power

Stage

EXHIBIT CONTRACT

Page Nine (9)

Expo Dates: October 14-15
Celebrity Ballrooms 1-3, Planet Hollywood Las Vegas

THIS MEMORANDUM AGREEMENT is made on _____, 2014, between the Western Manufactured Housing Communities Association (WMA) and _____.

IN CONSIDERATION OF THE SUM: \$_____, WMA hereby leases _____ space(s) in its 2014 Expo at Planet Hollywood Las Vegas, Las Vegas, NV, October 14-15, 2014, pursuant to the Rules and Regulations on the reverse side of this agreement.

It is understood that the per-booth price includes a 10' x 10' space as diagramed; existing ballroom carpet; drapery consisting of an 8' back wall and 3' side rails; one 6' draped table; two folding chairs; and a identity sign. Exhibitors will be responsible for additional furnishings, electricity, seminar registration, meal event tickets and hotel accommodations unless otherwise noted below.

OFFICIAL SIGN IDENTIFICATION: Signage will be ordered for all booths to assist in locating your booth during setup.

Exhibitor hereby notifies WMA that the name of the exhibiting firm is to appear in print with the following capitalization, abbreviations and punctuation. *PLEASE TYPE OR PRINT.*

Company Name: _____

City: _____

List or describe goods/services to be displayed in exhibitor's booth: _____

List competitor names that you would prefer not to be placed near (if possible): _____

Company's preference for booth locations: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

PAYMENT SCHEDULE: Full payment must accompany this contract to reserve each space. **CANCELLATIONS:** In the event an exhibitor finds it necessary to cancel its company's participation in the 2014 WMA Expo, refunds will be made as follows: For cancellations between now and September 12, 50% refund; on and after September 13, no refund.

PRICING:

Option A

Package as described above and two (2) exhibit-only badges with two Welcome Reception tickets — a \$200 value!

Standard Space

- ☐ \$650 Member
☐ \$1,300 Non-Member

Premium Space

- ☐ \$850 Member
☐ \$1,700 Non-Member

Option B

Package as described above, one (1) Expo registration package (includes admittance for one person to all scheduled meal events) AND one (1) additional exhibit-only badge and Welcome Reception ticket.

Standard Space

- ☐ \$950 Member
☐ \$1,900 Non-Member

Premium Space

- ☐ \$1,150 Member
☐ \$2,300 Non-Member

Electricity can be ordered directly through Freeman. A separate kit will be sent to you.

RULES AND REGULATIONS PRINTED ON THE REVERSE ARE AGREED TO BE PART OF THIS CONTRACT.

100% PAYMENT IS REQUIRED. Please transfer total amount from page three (3) for total charges:

- ☐ Check enclosed (please make payable to WMA)
☐ Charge to: ☐ VISA ☐ MasterCard ☐ American Express

On-Site Contact Name _____

Company _____ Member # _____

Name on Card _____

E-mail Address _____

Account # _____ Sec Code _____

Telephone _____ Cell _____

Expiration Date _____ Total \$ Charged (from Page 3) _____

Mailing Address _____

Billing Address _____

City, State & ZIP _____

City, State & ZIP _____

By signing above, I have read and agree to adhere to all rules and regulations governing the 2014 WMA Convention & Expo for Exhibitors.

Signature _____

Retain a copy for your files and return original to WMA with your payment to 455 Capitol Mall, Suite 800, Sacramento, CA 95814. Contracts may be faxed to 916.448.7085. Questions? Call Regina at 916.448.7002.

- 1. RESERVATION FOR BOOTH SPACE** will be made in the order in which signed contracts and payment are received. If an exhibitor's choices are not available, WMA reserves the right to place the exhibitor at its discretion.
- 2. RATES AND PAYMENTS:** The price per booth for Service and Industry members of WMA is \$650 and \$950 for Options A and B, respectively (\$850 and \$1,150 for premium spaces). For non-members, the price per booth is \$1,300 and \$1,900 for Options A and B, respectively (\$1,700 and \$2,300 for premium spaces). Full payment is due upon signing the contract. Electricity will be offered by Freeman—a separate decorator's kit will be sent to you.
- 3. BOOTH SHARING:** Additional firms sharing the same booth must pay \$450 (member) and \$900 (non-member) per additional firm. This will include one badge good only for the exhibit hall. (See section 14.)
- 4. IRREGULAR ACTIVITIES:** Any person, firm or organization who has not contracted with WMA for exhibit space will not be permitted to display any products, processes or services, to solicit orders, host parties, or distribute advertising or other materials. All business must be confined to reserved booth area.
- 5. SECURITY:** Reasonable guard service will be furnished in the exhibit area; neither WMA nor the facility in which the exhibits are held can or will be responsible for damage to, loss or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Exhibitors are expected to carry their own appropriate insurance. (See section 19.) Exhibitor agrees that he/she has sole care, custody and control of any products or materials displayed within exhibitor's booth.
- 6. DIMENSIONS AND LIMITATIONS:** Dimensions of booths are 10' x 10'. Exhibits may not exceed 22' in height due to ceiling limitations.
- 7. FIRE REGULATIONS:** All displays must meet requirements of the Fire Department.
- 8. INSTALLATION AND REMOVAL OF EXHIBITS:** Move-in of exhibits may commence on Tuesday, October 14 from 12:00 p.m. to 4:00 p.m. No exhibit may be dismantled before the official closing of the show. All exhibit material must be removed by 5:30 p.m. on Wednesday, October 15. Booths will be dismantled by the decorator beginning at 6:00 p.m. after the grand prize drawings.
- 9. INSPECTION OF EXHIBITS:** All exhibits must be in complete readiness for inspection at 4:30 p.m. on Tuesday, October 14. Any booth which has not been occupied and readied by 3:30 p.m. on Tuesday may be occupied by another firm at WMA's discretion.
- 10. OFFICIAL DECORATOR:** WMA has named Freeman as the official decorator. You will be sent full information on Expo equipment, furniture, electricity and services to all exhibitors by Freeman upon receipt of your contract.
- 11. EXHIBIT LABOR:** Please make all handling arrangements with Freeman and note that they are a union contractor. All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of unloading, uncrating, unskidding, leveling, as well as the reverse process. Exhibitors are permitted to hand carry small packages into the hall and cannot use material handling equipment. When exhibitors choose to hand carry materials, they will not be permitted access to the loading dock/freight door areas. Any materials sent directly to the resort will be returned to the point of origin. Freeman will not be responsible for any material not handled by them. Materials or items left after the Expo will be considered throw-away items and will be discarded.
- 12. EXHIBIT FREIGHT:** Freeman shall act as the official and exclusive freight carrier for the show and reserves the right to appoint carriers and other sub-contractors as necessary to handle this freight. Should an exhibitor choose to utilize its own contractor to provide any of the services Freeman is equipped to perform, exhibitor must provide advance notice to Freeman, no later than September 8, of the use of its own contractor. These contractors will be required to provide insurance specified in section 19. Exhibitors, please note: **Dock entrance is locked at all times. If you require dock use, you MUST schedule through Freeman for time use. Report to the Freeman Service Desk first. Do not proceed to the docks until told to do so.**
- 13. ELECTRICAL:** All hardwiring ordered to the line side of the exhibitors' equipment is under union jurisdiction. All plugs over 120 volts will be plugged in by electrical union personnel.
- 14. BOOTH PERSONNEL:** Deadline for submitting to WMA the names of company representatives who will staff each booth is September 12. Exhibitors will be provided with badges and must wear them for identification. Any additional booth personnel wishing to participate in Convention activities other than the Expo (i.e., meal functions, receptions, seminars, etc.) can register at the discounted rate, full day pass rate, or purchase individual event tickets. You may, however, purchase additional Expo only name badges for booth personnel at \$25 each. These name badges are valid for the exhibit hall only.
- 15. PRIZES:** To be included and publicized in the prize drawings, an exhibitor's prize/gift should be valued at no less than \$100. Prizes valued under \$100 may be given away by the exhibitor from his/her own booth by his/her own means. Prizes must be approved by WMA. (If you would like suggestions, please call WMA.)
- 16. WMA** reserves the right to change the Expo dates and site upon prior written notice to the exhibitors.
- 17. REASSIGNMENT OF SPACE:** WMA reserves the right to reassign any space not paid in full by September 12 inclusive of any late charges, and to reassign any or all exhibitors for the good of the show.
- 18. AMENDMENT AND ADDITIONAL REGULATIONS:** All matters and questions not covered by this preliminary listing of information and regulations are subject to the decision of WMA. WMA shall have sole authority to interpret and enforce all rules and regulations, and to make any amendments to the regulations as shall be necessary for the orderly conduct of the Expo.
- 19. LIABILITY:** The exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor displays, equipment and other property brought upon the premises of Planet Hollywood Las Vegas Resort & Casino. The exhibitor shall indemnify and hold harmless Freeman, Planet Hollywood Las Vegas agents, servants and employees, and WMA, its agents, employees or servants from any and all such losses, damages, claims, actions, costs and expenses, including reasonable attorneys' fees, incurred during the show. Each exhibitor will supply a certificate of insurance to WMA, naming WMA as a certificate holder, stating the limits of insurance policies covering exhibitor for liability, etc., no later than September 15. Exhibitors shall maintain (1) workers' compensation insurance covering all of its employees; (2) commercial general liability insurance covering all operations; and (3) automobile liability insurance including coverage for all owned, hired and non-owned vehicles. All policies shall be in an amount of insurance of \$1,000,000, except for workers' compensation, which shall be in the amount required by law. Exhibitors who have not complied with supplying the certificate of insurance prior to September 15, may be denied entrance to the exhibit floor.

All exhibitors are expected to comply with any union requirements in effect and as outlined in the Exhibitor Service Manual. Once your completed contract is received, WMA will forward the Exhibitor Service Manual to you.

CERTIFICATE OF LIABILITY INSURANCE

 DATE (MM/DD/YYYY)
 01/31/2014

PRODUCER Insurance Agent/Broker who issues certificate Mailing Address City, State & ZIP	THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.	
INSURED You/Legal Name of Company Mailing Address City, State & ZIP	INSURERS AFFORDING COVERAGE INSURER A: INSURER B: INSURER C: INSURER D: INSURER E:	NAIC #

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR	ADD'L	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS	
A		GENERAL LIABILITY		01/01/14	01/01/15	EACH OCCURRENCE	
	<input checked="" type="checkbox"/>	COMMERCIAL GENERAL LIABILITY				DAMAGE TO RENTED PREMISES (Ea occurrence)	\$1,000,000
	<input type="checkbox"/>	CLAIMS MADE	<input checked="" type="checkbox"/>			MED EXP (Any one person)	\$300,000
	<input type="checkbox"/>		<input type="checkbox"/>			PERSONAL & ADV INJURY	\$10,000
	<input type="checkbox"/>		<input type="checkbox"/>			GENERAL AGGREGATE	\$1,000,000
	<input type="checkbox"/>		<input type="checkbox"/>			PRODUCTS - COMP/OP AGG	\$2,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						
	<input checked="" type="checkbox"/>	POLICY	<input type="checkbox"/>			PRO-JECT	<input type="checkbox"/>
B		AUTOMOBILE LIABILITY		01/01/14	01/01/15	COMBINED SINGLE LIMIT (Ea accident)	
	<input checked="" type="checkbox"/>	ANY AUTO				BODILY INJURY (Per person)	\$1,000,000
	<input type="checkbox"/>	ALL OWNED AUTOS				BODILY INJURY (Per accident)	\$
	<input checked="" type="checkbox"/>	SCHEDULED AUTOS				PROPERTY DAMAGE (Per accident)	\$
	<input checked="" type="checkbox"/>	HIRED AUTOS					
	<input checked="" type="checkbox"/>	NON-OWNED AUTOS					
		GARAGE LIABILITY				AUTO ONLY - EA ACCIDENT	
	<input type="checkbox"/>	ANY AUTO				OTHER THAN EA ACC	
	<input type="checkbox"/>					AUTO ONLY: AGG	
B		EXCESS/UMBRELLA LIABILITY		01/01/14	01/01/15	EACH OCCURRENCE	
	<input checked="" type="checkbox"/>	OCCUR	<input type="checkbox"/>			CLAIMS MADE	\$5,000,000
	<input type="checkbox"/>		<input type="checkbox"/>				AGGREGATE
	<input type="checkbox"/>	DEDUCTIBLE					\$
	<input checked="" type="checkbox"/>	RETENTION	\$ 10,000				\$
B		WORKERS COMPENSATION AND EMPLOYERS' LIABILITY		01/01/14	01/01/15	<input checked="" type="checkbox"/> WC STATU-TORY LIMITS	
		ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?				<input type="checkbox"/> OTH-ER	E.L. EACH ACCIDENT
		If yes, describe under SPECIAL PROVISIONS below					E.L. DISEASE - EA EMPLOYEE
		OTHER					E.L. DISEASE - POLICY LIMIT

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS

Western Manufactured Housing Communities Association (Show Management) and Freeman (Official Contractor) are hereby named as additional insured under the general liability policy.

CERTIFICATE HOLDER

CANCELLATION

Western Manufactured Housing Communities Association
Attention: Regina Sanchez
455 Capitol Mall, Suite 800
Sacramento, CA 95814

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.

AUTHORIZED REPRESENTATIVE