



**REGARDING: 2019 Convention Program/Reporter Magazine Advertising
and Sponsorship Opportunities**

WMA cordially invites you to participate in the 2019 WMA Convention and Expo, October 7 - 10. This year our host hotel is the Grand Sierra Resort & Casino in Reno, Nevada.

The upcoming October *special issue* of the *Reporter* is WMA's unique *Convention Program/Reporter* magazine. It is one of our most popular publications with the industry and is certainly one of the most effective with advertisers. This is a great opportunity to begin advertising in this magazine. If you are a current advertiser, this is a good time to think about expanding, enhancing, or enlarging your existing advert. For example, many of our regular advertisers choose to add color or increase dimensions to their current advert, or run a whole new one with an eye-catching design with graphics for this special issue.

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2019 WMA Convention & Expo
Grand Sierra Resort & Spa, Reno, NV

October 7-10


For new advertisers, the good news is that all of this is available to you at the regular monthly *Reporter* advertising rates. Reserve your space today; you'll not only reach thousands of industry members who need your products and services, but as a BONUS, the magazine is also used as a year-round promotional tool and will be handed out to every attendee and exhibitor at the 2019 WMA Convention & Expo. The deadline for ad space reservation is **August 30**, with camera-ready artwork due on September 9, 2019.

If you are not able to exhibit at this year's Expo, please consider keeping your business presence through advertising in the October issue of the *Reporter* at the Convention amongst the attendees. Another way is through sponsorships. Take a look at the Sponsorship Levels and Benefits page and consider your options. You have many! Imagine seeing your company name at the coffee stations early that first Convention morning! How grateful attendees

will be for that wake-up coffee we all need! Or, how about knowing your company provided the wi-fi access to ALL the attendees? Now won't be grateful to you after last year's shut-out from all access!

Please take a moment and review all the information. If you have any questions, do not hesitate to contact me at 916.448.7002 or regina@wma.org.

I look forward to hearing from you and welcoming you to Grand Sierra Resort & Casino in October!

Cordially

Regina Sanchez
Director of Meetings and Publications